

INDUSTRY RELATIONS
WORKING GROUPDecember 7th 2023 at 2:00pm-3:00pm CET

Invitation to Join ASSOCIATIONS DAY 2023 Celebrating Sustainable Practices towards Net Zero Carbon Events Operations

AMPLIFYING SYNERGIES - IGNITING
OPPORTUNITIES - CELEBRATING COMMITMENT

Geneva, Switzerland – On November 28th 2023

IELA is thrilled to announce its upcoming online event ASSOCIATIONS DAY scheduled for December 7th, 2023, at 2:00pm-3:00pm CET “**Celebrating Sustainable Practices towards Net Zero Carbon Events Operations**”.

Following the success of Associations Day 2021, IELA continues to celebrate and champion the role of associations in driving innovation and sustainable practices within the exhibition industry. **This year, the focus is on collaborative efforts to achieve Net Zero Carbon in event operations**, a goal that is both ambitious and crucial for the collective future of the industry.

Why You Should Attend:

Share Best Practices: This is an opportunity for associations worldwide to showcase the sustainable strategies they have implemented.

Gain Insightful Knowledge: Learn from peers about groundbreaking initiatives and practical solutions for a greener future in event management.

Network and Collaborate: Connect with industry leaders and sustainability experts, fostering a community dedicated to environmental stewardship.

Be Inspired: Hear success stories and case studies that demonstrate the impact of sustainable practices in real-world scenarios.





Your Participation Matters:

Contribute to Online Interviews: In the lead-up to the event, IELA encourages the associations' leaderships to participate in online interviews, sharing their experiences and insights on sustainable practices.

Spread the Word: Help us amplify this initiative by sharing this invitation with your network and on social media.

Implement and Innovate: Each engagement and feedback will be instrumental in shaping a more sustainable path for the exhibition and event industry.

Together, all stakeholders of the industry have the power to make a significant difference. By sharing knowledge, experience, and implementation strategies, a more sustainable and resilient industry can be built. Let's unite in our commitment to a greener future and make this event a milestone in our journey towards Net Zero Carbon events.

Please save the date, confirm your participation by Monday December 4th and be part of this transformative journey. Please also contact IELA to coordinate your 10' interview before the end of the year (ideally before December 7th), so that you can share with the world what your association has been working in order to reach our 2030 and 2050 NZCE targets.

For more information and to register, please follow the link:

https://us02web.zoom.us/meeting/register/tZlkdeiqpj4tHtEGCygOio_a3kYHkmWtwvOY

IELA looks forward to welcoming you to an inspiring, empowering and groundbreaking event!

UPCOMING IELA EVENTS

**2024 IELA OPERATIONS SUMMIT**JANUARY 11th-14th 2024 - KUALA LUMPUR, MALAYSIA

IELA's Operations Summit biennial training event is the only dedicated forum for exhibition and event freight forwarding operations professionals, offering valuable perspectives on improving operational efficiencies, enhancing service standards, optimising worldwide relationships and increasing bottom lines.

It is organised by the IELA Education & Training Working Group targeting the IELA Members' operational exhibitions logistics staff

**2024 IELA CONGRESS & GA** – END OF JUNE 2024 - TAIPEI, TAIWAN**2025 IELA WINTER SEMINAR** – JANUARY 2025 - ZURICH, SWITZERLAND**2025 IELA CONGRESS & GA** – END OF JUNE 2025 - GENEVA, SWITZERLAND

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INTERNATIONAL EXHIBITION LOGISTICS ASSOCIATION

About IELA:

The **International Exhibition Logistics Association** is the global industry network enhancing the professionalism of the transportation logistics and freight handling segments of the exhibition & event industry. IELA works with venue owners, organisers and national associations educating, training and sharing expertise for safe and secure operations around the world. The quality brand IELA is currently represented by 146 members and 21 affiliates in 53 countries.

For further information contact

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IELA International Exhibition Logistics Association

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