



IELA CONGRESS & PARTNERING EVENT 2018, SAN FRANCISCO – CA

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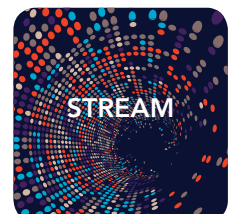
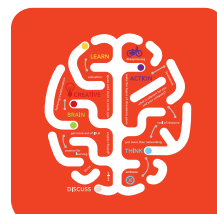
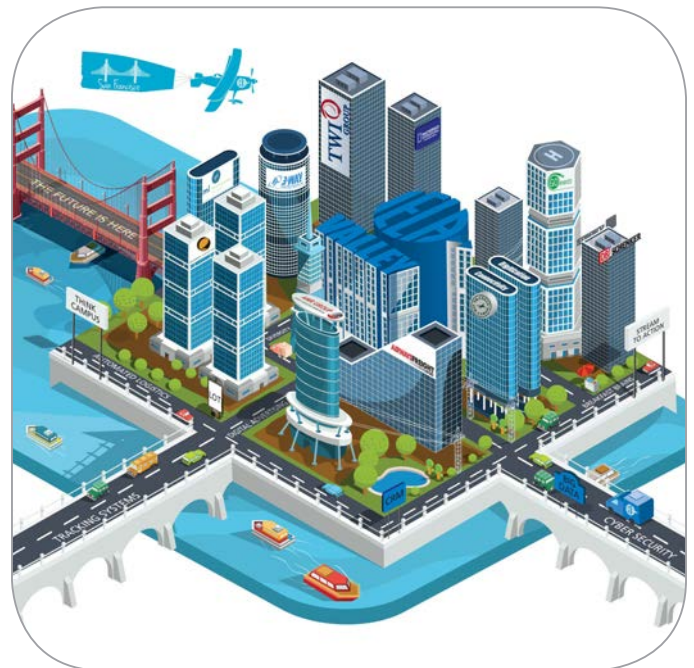
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Lightening the Age of Transformation in Exhibition & Event Logistics: IELA Forum on Digitization

12th July 2018 - 'Participate, Engage, Share & Win' was this year's mantra at IELA's must-attend event for the Exhibition & Event Logistics Industry.

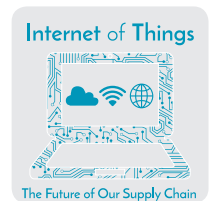
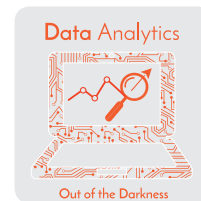
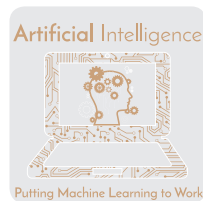
Under the banner, '**Bridging the World – Driving Growth, Boosting Action**', **241** delegates representing **45** countries joined the IELA Congress 2018 in San Francisco. The second event open to all exhibition & event logistics professionals, the IELA PARTNERING EVENT, welcomed **355** experts from **51** countries. **2.839** pre-arranged meetings established again the platform as the premier networking event of the worldwide industry.

With a new concept and format, the IELA FORUM 2018 encouraged participants to **#THINK**, **#BRAINSTORM** and **#STREAM**, using an interactive, solution-based approach to help them understand the challenges and benefits of digital technologies.





The objective of the Forum's new programming was to promote a strong level of participation, introduce tools for digital transformation and help participants to gain better understanding how transformation can induce member's benefits:



This naturally provided momentum for five new task forces aimed at developing new software and technologies that will, hopefully, affect business and impact the whole industry.

The main goal this year was to create an environment of economical energy, resource and inspiration for our members' business, so that every single participant could go back home with at least ONE new idea for facing this era of constant change. **Our Mission could be accomplished** thanks to our content partners:



PARTICIPATE - ENGAGE - SHARE & WIN



> **Sonia Thomas**,
UFI:
#THINK 1
DIGITIZATION in the
Exhibition Industry 4.0.



> **Jeff Butler**,
#THINK 3
DIGITAL NATIVES &
Multigenerational Management



> **Cathy Breden**,
IAEE/CEIR:
#THINK 2
DIVERSITY - Why
Diversity is Essential
for Workplace Success



> **Patrick Schwerdtfeger**,
KEYNOTE
The ABCs of Disruptive
Innovation: How to Change
your Future



IELA's 2017 Award Winners honoured for their outstanding performances

"We extend our congratulations to all 2017 BEST AGENT Winners! The IELA Awards highlight those companies and individuals that drive excellence and improve standards in the Industry. We thank all our members for their participation in the IELA STANDARDS OF PERFORMANCE SURVEY and for evaluating all the partners they have worked with over the past year. The winners were the top-rated companies from the Survey, a unique tool that gauges our members' performance", said **Ms. Mariane Ewbank**, IELA's Former Chairwoman.

TOP 3 BEST DOMESTIC AGENTS 2017



1st Place: **JIM Project & Expo Logistics (M) Sdn.Bhd**, Malaysia - www.jim.com.my



2nd Place: **Eurotran Expo Service Co., Ltd.**, Taiwan - www.eurotran.com



3rd Place: **Schenker Deutschland AG – Stuttgart**, Germany - www.dbschenker.com

TOP 3 BEST EXPORT AGENTS 2017



1st Place: **Airways Freight Corporation**, USA - www.airwaysfreight.com



2nd Place: **BTG Suisse Ltd.**, Switzerland - www.btg-suisse.ch



3rd Place: **GBH Exhibition Forwarding Ltd**, United Kingdom - www.gbhforwarding.com



Honorary Member 2017



> **Christoph Rauch** from BTG Messe-Spedition GmbH was honoured for many years of dedication and commitment as an IELA Member and former Chairman and Treasurer. During a very emotional ceremony, Christoph Rauch dedicated the award to his father Klaus Rauch, IELA Founder and Honorary Member.

IELA Board of Management and New Chairman

During the 2018 General Assembly, the membership voted in 6 board members for two- year terms:

- > **Mr. Vicki Bedi**, P.S. Bedi Group, India
- > **Mr. Feyzan Erel**, Gruptrans International Transport and Trade Co., Ltd., Turkey
- > **Mr. Guido Fornelli**, Expotrans SpA, Italy
- > **Mr. James NG**, Transit Air Cargo Singapore Pte Ltd, Singapore
- > **Mr. Christoph Rauch**, BTG Messe-Spedition GmbH, Germany was re-elected.

A new face has joined the Board: **Mr. Jeff Broom** with Europa Showfreight, United Kingdom.

We are proud to announce that **Mr. Vicki Bedi**, with P.S. Bedi Group India, was elected as the new **IELA Chairman** and **Mr. Guido Fornelli**, with Expotrans SpA, Italy, was elected as **Vice-Chairman & Treasurer**, both for the 2018-2020 term.



> **Vicki Bedi**
PS Bedi Group, India
Chairman



> **Guido Fornelli**
Expotrans SpA, Italy
Vice Chairman & Treasurer

2018 Hosts & Sponsors

Our event can continue to develop due to the strong support of our hosts & sponsors.
Our heartfelt thanks go out to:

> Our 2018 Hosts:



INTERNATIONAL EXHIBITION LOGISTICS ASSOCIATION



PRESS



> Our Platinum Sponsor TWI Group Inc. (USA):

PLATINUM SPONSOR



> Our 2018 Congress Sponsors:



and to our 2018 Partnering Event Sponsors:





2018 Testimonials



This year, the new format of the IELA Congress was really exciting! The main subjects were related to digitization and the future of our industry. We were lucky enough to be able to participate in the Think Campus, the Breakfast Brains and the Stream To Action sessions where we broke up into smaller groups to get more involved. We did a lot of brainstorming on new ideas during discussions on future projects of the Association. It was quite different from the usual IELA!

Mrs. Naz Yusoff – Transit Air Cargo Singapore Pte. Ltd., Singapore



My first experience at an IELA event was the Winter Seminar in Zurich. It was an opportunity to learn and get my feet wet. We learned a lot of new things and networked with colleagues on our level.

The OS in Hong Kong was a much deeper experience. There were many more classes and lots more networking on a different level with more experienced people.

The Congress here was really different. We did lots of thinking about the future and where our companies are headed. The bridge was a perfect metaphor. We connected with many of the people that work together in our profession. It has been a great experience.

Mrs. Patty Osburn – Airways Freight Corporation, USA



I was involved in the IELA Forum's Stream to Action on automated logistics and our group worked on how IELA could help Its Members. We came up with some great ideas for future projects that IELA could work on. For example, we figured out that a very helpful tool would be a platform for us to quickly provide sales leads and get quicker feedback from our partners. Working on the future of IELA was great and we hope this project will become a reality for all Members to benefit from.

Mrs. Marzena Zawadska-Szulc – Universal Express Sp. Z.o.o., Poland

2018 Event Gallery

goo.gl/GzLJzd



IELA Upcoming Events



> IELA Connect

October 15th 2018 - Shanghai, P.R. China

IELA Connect is the new flagship to drive local awareness about IELA. It is an itinerary event to enforce relations with the local actors of the industry: IELA members, associations and organisers, and each year a new region will be hosting this event.

This first edition will take place in Shanghai and it will include a press conference to present the new IELA SECURITY GUIDELINES, an exclusive tool focused on security that has been developed in collaboration with Simon Garrett, the global risk expert for the exhibition industry.



> IELA Winter Seminar

January 16th - 20th 2019 - Zurich, Switzerland



> 34th IELA Congress & General Assembly

June 23rd - 26th 2019 - Venice, Italy



> 8th IELA Partnering Event

June 26th - 28th 2019 - Venice, Italy



> 3rd IELA Operations Summit

February 2020 - Hong-Kong



INTERNATIONAL EXHIBITION LOGISTICS ASSOCIATION



PRESS



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About IELA:

The **International Exhibition Logistics Association** is the global industry network that provides high-quality performance and expertise in exhibition logistics. IELA is a worldwide trade association dedicated to enhancing the professionalism of the transportation logistics and freight handling segments of the exhibition & event industry. Currently, IELA has 172 members and 32 affiliates in 55 countries.

