



VICKI BEDI ELECTED IELA CHAIRMAN

3rd July 2018, San Francisco – During the 2018 General Assembly of the International Association of Exhibition Logistics (IELA) in San Francisco, USA, the membership elected **Mr. Vicki Bedi**, CEO of P.S. Bedi Group India, as the new Chairman. He will serve a two-year term (2018-2020).

Vicki has been a member of IELA since 2008 and a member of the association's Board of Management since June 2011. He brings extensive experience delivering member benefits as he has also served on the boards of several other associations, including the International Association of Exhibitions and Events (IAEE), the Pharma Logistics Network (PLN), and the Global Projects Logistics Network (GPLN).

Vicki is committed to IELA and believes that he can use his experience to contribute to the association's growth, as well as facilitate its engagement with different industry stakeholders around the world.

"I am honoured to lead IELA. We are already actively engaged with UFI, IAEE, AFECA, IEIA, and others, but I will leverage my relationships to expand engagement with local, regional and international associations as well. I will use my passion for education to build the IELA Academy project and create new education and training programmes for IELA members to enhance their leadership and project-execution skills. Within India, I aim to increase the recognition and appointment of IELA members by exhibition organisers for their exhibition logistics needs. Another focus area for me will be developing young leaders within IELA, particularly women leaders," said Vicki after his election.

The Board of Management and IELA Membership look forward to Vicki's new leadership.



About IELA:

The **International Exhibition Logistics Association** is the global industry network that provides high-quality performance and expertise in exhibition logistics. IELA is a worldwide trade association dedicated to enhancing the professionalism of the transportation logistics and freight handling segments of the exhibition & event industry. Currently, IELA has 172 members and 32 affiliates in 55 countries.





Press Contact:

Ludivine Bastien

Communication

IELA
4, Rue Charles-Bonnet
1211 Geneva 12, Switzerland

ludivine@iela.org

