



IELA CONNECT, SHANGHAI - P.R. CHINA



## Delivering Security Insight for the Exhibition Industry at IELA CONNECT 2018



From left to right: **Mr. Evan Li** from UFI China Office, **Mr. Xianjin Chen** from the Shanghai Convention & Exhibition Industries Association, **Mr. Vicki Bedi** IELA Chairman, **Mr. Thomas Löffler** from Messe Muenchen Shanghai Co., Ltd. and **Mr. Guido Fornelli**, IELA Vice Chairman during the presentation of the IELA Security Guidelines.

**Shanghai, October 23<sup>rd</sup> 2018** - The premier edition of IELA CONNECT took place in Shanghai on October 15<sup>th</sup> at the JW Marriott Hotel Shanghai Tomorrow Square. Strengthening the relationship between the stakeholders of the exhibition industry at a local scale and reinforcing safety and security standards were the key elements of the new event.

Local networking events are essential to build the bridge between all industry partners. 33 delegates from 15 countries joined the first edition of IELA CONNECT in Shanghai, among them were key associations, organisers and venue operators. On this occasion, we were pleased to launch and share IELA's Security Guidelines. We want to thank all attendees who joined IELA CONNECT to discuss Security and OH&S Standards and work together for a safer and more secure exhibition industry.

Since 2015, **IELA has emphasized safety and security through multiple initiatives. These initiatives bring exhibition venues, show organisers, and service providers together to share best practices and establish standards of Occupational Health & Safety as well as Security for the entire industry.**

**Mr. Vicki Bedi**, IELA Chairman, pointed out: *"Releasing the IELA Security Guidelines is a great honor for our Association and a demonstration, once again, of the mission of our members to deliver beyond our Standards of Performance. We extend our sincerest gratitude to Dominique Geiser, Chairman of the IELA Standards and Customs Working Group, Simon Garrett, Managing Director, X-Venture Global Risk Solution and Jim Kelty, member of the IELA Board of Management, for sharing their considerable expertise and time to develop the IELA Security Guidelines."*





**Dominique Geiser** highlighted: "This initiative of IELA steers our industry in the right direction to advance its efforts to face any unexpected circumstances in our daily workplace, whether on-site or in the office. More importantly, IELA shows that the well-being of not only its members but also other exhibition professionals, visitors etc. is at the forefront of our concerns as they are confronted on a daily basis by high risks. In being prepared on all eventualities and working in accordance with the IELA Security Guidelines,

*IELA's OH&S Guidelines and our Standards of Performance, IELA members will once again differentiate themselves from the crowd as a trusted partner for organisers in the exhibitions industry worldwide."*

**The next edition of IELA CONNECT will take place in October 2019. The core topic next year: SUSTAINABILITY.**



Press Contact:

**Ludivine Bastien**

Communications Manager

IELA

4, Rue Charles-Bonnet

1211 Geneva 12, Switzerland

[ludivine@iela.org](mailto:ludivine@iela.org)



INTERNATIONAL EXHIBITION LOGISTICS ASSOCIATION

**About IELA:**

The International Exhibition Logistics Association is the global industry network enhancing the professionalism of the transportation logistics and freight handling segments of the exhibition & event industry. IELA works with venue owners, organisers and national associations educating, training and sharing expertise for safe and secure operations around the world. The quality brand IELA is currently represented by 171 members and 32 affiliates in 55 countries.

[For further information contact](#)

**IELA, International Exhibition Logistics Association**

**Elizabeth Niehaus**

IELA Executive Officer

[elizabeth@iela.org](mailto:elizabeth@iela.org)

[www.iela.org](http://www.iela.org)

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