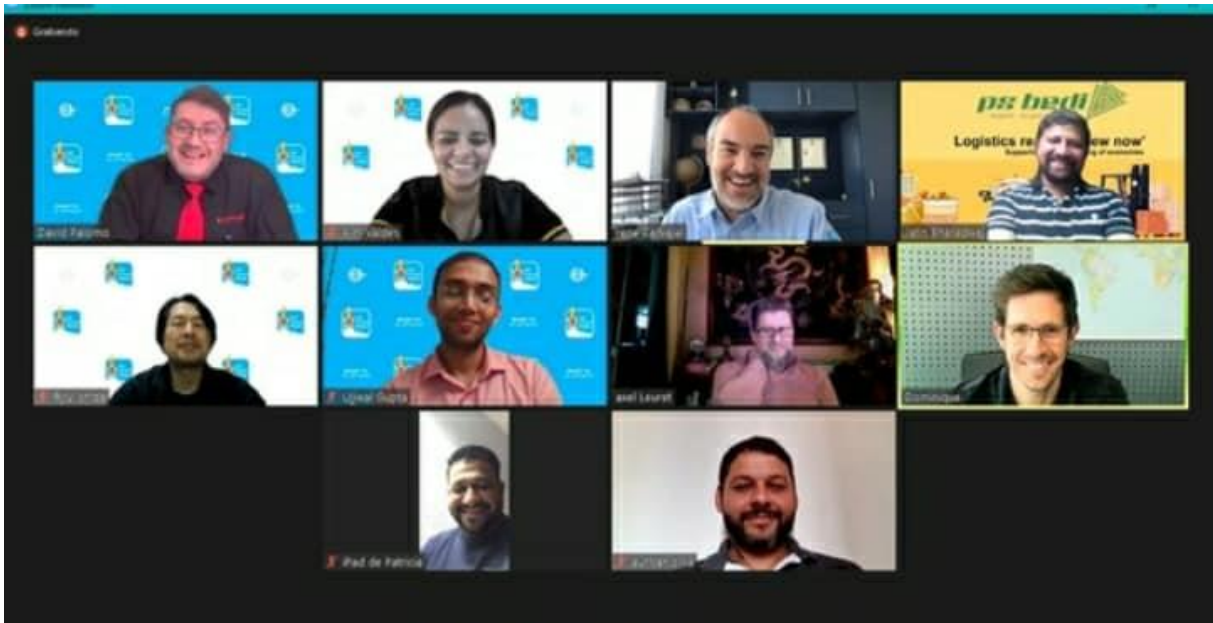




## IELA Standards & Customs Working Group

### Report March 2021

Already 1 year since the Covid-19 and its variants have forced us to stop our normal daily business. The Standards and Customs Working Group benefited from the situation by improving their current ideas as well as starting new ones. This keeps us very busy with WhatsApp's, video meetings and being in contact regularly.



We shared news about work and the economic situation in our respective countries in our efforts to find solutions, ideas, possible new projects etc.

We have been working very hard to update the Country Customs files and the Venue Database with a little over 400 new files and updates. Great Job SCWG team!!

The «divorce» of the Survey and the Awards has been possible due to the great and intense team effort. The explanation of new procedures as well as the new Survey format will be available very soon and all partners will be notified once everything is officially established.

The GPDR Guidelines is one of the longest and hardest projects that we have ever had! We have joined forces with our mentors Marianne Ewbank and Ravinder Sethi.

### SCWG and BOM

Since our last report and together with the BOM representatives Matthias Dornscheidt and Emmanuel Pitchelu, we have created a new award "Faces of IELA" . We would like to put emphasis on and highlight special "at work" stories about IELA personnel who make a difference in our industry.



Also, joining forces with another BOM member Alexandra Erdmann, we have been talking about new future awards because YES we will have a better future very, very soon.

Projects completed:

- Country Files & Venue Database update
- Launch of new awards Faces of IELA.

Ongoing projects:

- GDPR Guidelines
- New future IELA awards

### **SCWG and other Working Groups**

The Standards and Customs Working Group has also joined forces with other Working Groups. The idea in mind is always «towards a better IELA».

We were part of the Winter Seminar, explaining about the Standards of Performance and the Covid Guidelines. This magnificent educational programme was organised by the Education & Training Working Group. Great Job ETWG Team!

With the Industry Relations Working Group we are joining forces on the Ambassador programme. Let's make IELA even greater! Fantastic job IRWG Team.

Please remember that every employee from all IELA Partners is welcome to join any Working Group. Please encourage your team to be a part of IELA, to be a part of the Industry's Future.

Stay strong, stay safe.  
See you very soon,

David Palomo Sánchez  
SCWG Chairman