



▶CHAIRMAN'S CORNER

IN THIS ISSUE

| CHAIRMAN'S CORNER | 3 |
|-----------------------|-------|
| MEMBER'S NEWS | 4-7 |
| NEW MEMBERS | 8-10 |
| PREVIEW EVENT | |
| IELA CONGRESS & | |
| PARTNERING EVENT | |
| SINGAPORE | 14-41 |
| INDUSTRY NEWS | 42 |
| ORGANISER'S CORNER | 43 |
| IELA MEMBERS | 44-50 |
| IELA AFFILIATES | 51 |
| WORKING GROUP REPORTS | 52-55 |
| MEMBERSHIP | 52 |
| STANDARDS & CUSTOMS | 53 |
| ORGANISERS | 54 |
| PR & MARKETING | 54 |
| TRAINING | 55 |
| OPERATIONS SUMMIT | 56-57 |
| NEWS & MOVES | 58 |
| | |

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IELA - A Group of Specialists

Forwarding agents are always a little ahead of their time. This is not least due to historical development. For as long as anyone can remember goods have been transported all over the world. And since then there have been people who organise the transports. This requires a lot of finesse.

Forwarding agents are certainly something very special. Perhaps a little more open to new ideas, a bit more flexible than others and certainly always somewhat under pressure. Anyone who chooses a career in the forwarding sector knows that things are constantly in motion. And this should be seen as absolutely positive. Business people in a freight forwarding company hold the international threads together. What counts are excellent organisational talents, endurance and foresight. There is very little routine in the freight forwarding business. Every day is a new challenge, any minute a situation can turn by 180 degrees.

Life in the forwarding business is very rich in variety. Those who work in this sector must be fully committed.

Thanks to the latest in modern technology, shipping companies have been connected for decades. Even before the age of the Internet, freight forwarding companies knew at all times, what was happening on the other side of the world. In short: forwarding agents are communication specialists with a worldwide network of contacts.

What could be better than meeting all of these specialists in one place? The IELA Anniversary Congress in Singapore provides the ideal platform.

What could be better than to compare notes with around 200 of these specialists at the Congress and nearly 335 at the Partnering Event and reminisce on mutual undertakings of the past or discuss future projects and difficulties face to face and seek solutions

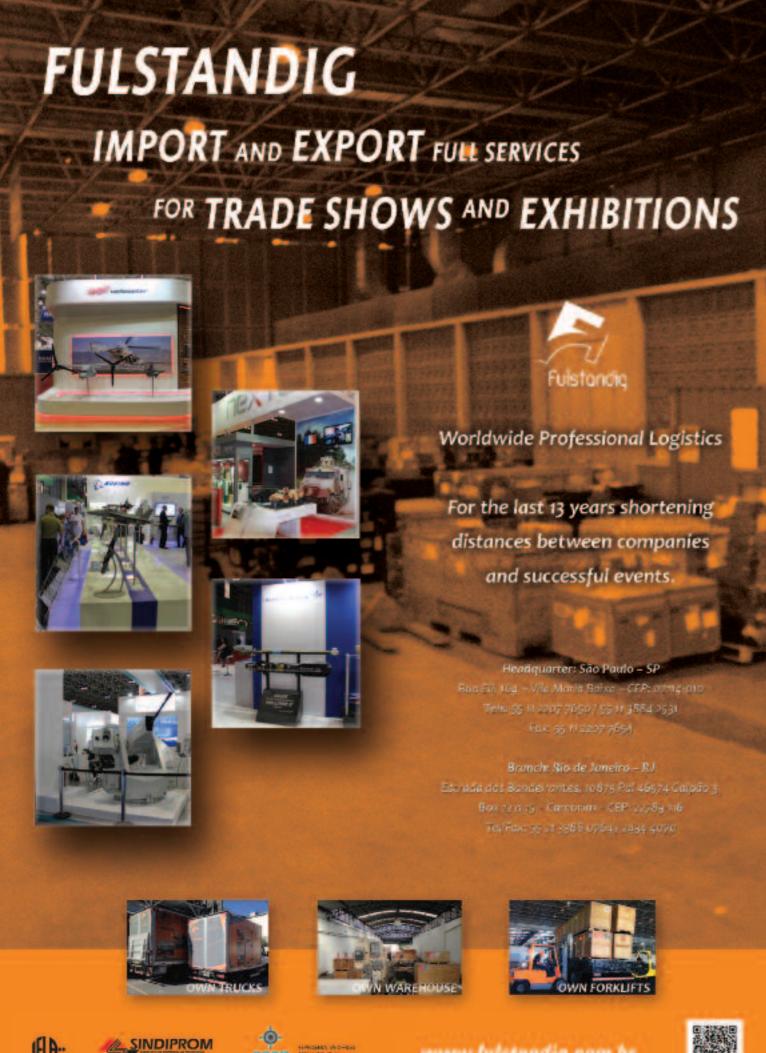
What could be better than getting a new perspective on things, listening to and learning from each other?

In our field of exhibition and event logistics industry there is no better possibility than the annual IELA Congress and the IELA Partnering

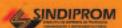
Take advantage of this opportunity and come to Singapore. Let us do business together and celebrate IELA's 30th birthday.

I'm looking forward to a successful IELA Anniversary Congress in Singapore!

Christoph









www.fulstandig.com.br



MEMBERS NEWS MEMBERS NEWS

>> Schönbrunn Palace



IELA'S SENIORS CLUB MEETING 2015

September 4th - 6th 2015, Vienna

The IELA SENIORS CLUB will have its 10th meeting from September 4th till September 6th 2015 in Vienna, Austria.

On early Friday afternoon the participants will get together. This year's gathering will start with a two hour stroll through the city with a state-certified, English-speaking tour guide. In the evening the attendees may enjoy a three course menu to recharge their batteries.

On Saturday, the guests will be picked up for an eight hour bus tour through Vienna. Special highlights of the tour will be the visit of the Stephansdom, the Kaisergruft and the Grand Tour through Schönbrunn Palace. A cozy coffee break in a traditional Viennese coffee house will be rounding off the tour. We will end the day with a relaxed dinner at the Heurigen Mayer in Heiligenstadt.

Let this year's **Seniors Club Meeting** end with a joint farewell breakfast on Sunday. To all sponsors (in alphabetical order): Thank you very much for your kind support!

- > Agility Fairs & Events, Australia
- > Amit Ltd., Israel
- > Blue Water Shipping A/S, Denmark
- > BTG Messe-Spedition GmbH, Germany
- > Clamageran Foirexpo, *France*
- > EF-GSM Ltd., United Kingdom
- > GBH Exhibition Forwarding Ltd., United Kingdom
- > IELA Board of Management
- > Inter ExpoLogistics. Switzerland
- > On-Site Denmark Aps, *Denmark*
- > On-Site Exhibitions AB, Sweden
- > Orient Marine Lines Pvt Ltd, *India*
- > R.E. Rogers India Pvt Ltd, *India*
- > Schenker Deutschland AG, *Germany*
- > SEV, Switzerland
- > Transit Air Cargo, *Singapore*
- > TWI Group Inc., Canada
- > TWI Group Inc., USA
- > UniGroup Logistics, USA
- > Ziegler Expo Logistics, Belgium

VIENNA 2015 September 4th - 6th





▶ MEMBERS NEWS

>> Iohann Strauss Monument in Stadt Park.

>> Schönbrunn Palace.

>> Would you like to join the Seniors Club?

Please contact hansruedi.brauchli@bluewin.ch

Newly retired members are most welcome. We hope to meet more friends in the following years and looking forward to an exciting 10th Seniors Club Meeting in Vienna! ◀

▶MEMBERS NEWS



Former IELA Chairman and Honorary Member

KARL BÜHLER

It is with deep sorrow that we have learned that our former **Chairman and Honorary Member, Karl Buehler**, passed away in early March of this year.

Since the early days, **Karl** has been a prominent leader of IELA from its beginning. At the 1992 Congress in Sydney, he was elected onto the Board of Management. In 1996 at the Congress in Bangkok, Karl became the 6th Chairman of IELA. He resigned from the Board in 1998 at the Congress in Sun City. In recognition of his immense merits, he was made an Honorary Member of IELA.

Steve Barry, a founding member of IELA remembers: "As IELA was developing, TWI's relationship with the Schenker corporate office, represented by Karl, was also developing. I was keeping Karl updated on our progress in the initial stages. As IELA became more of a reality, Karl's involvement grew, especially with the involvement of Schenker UK, Australia and Dubai. I believe that without Karl's influence within the Schenker corporate operation, the acceptance of IELA would not have happened as early as it did. In addition, as Karl became more involved in IELA, I think it influenced the other major players to refrain from forming another association, which could have competed with IELA. While it's impossible to define all the benefits of Karl's participation in IELA, it certainly was nothing but beneficial from the earliest days of his involvement."

IELA owes a lot to Karl Buehler. We shall remember him not only as a great leader, but also as a charming, friendly and straightforward friend and partner.

The IELA family would like to convey their sincerest condolences to Dorle and to Karl's family. ◀

SUOMEN MESSULOGISTIKKA



>>Erkki Koski Managing Director

CONTACT DETAILS T. +358 405469555 E. Erkki.Koski@SMLog.fi

SUOMEN MESSULOGISTIIKKA OY: OFFICIAL ON-SITE AGENT AT TAMPERE EXHIBITION AND SPORTS CENTRE

We are very happy to inform you that **Suomen Messulogistiikka Oy** has been appointed as the official on-site handling agent for exhibitions organised by **Tampereen Messut at Tampere Exhibition and Sports Centre**. The contract takes effect on July 1st 2015.

The city of Tampere is the second largest city in Finland and Tampereen Messut the second largest exhibition company in the country.

Suomen Messulogistiikka is the only company in Finland, which is able to provide all the exhibition logistics services with own machinery and staff in all three most significant exhibition venues. These venues are Helsinki Fair Centre, Tampere Exhibition and Sports Centre and Jyväskylän Paviljonki.

As a result of the contract, we are able to offer our partners, as well as our customers, even better overall service in Finland, providing the high-standard services for any kind of events at the major Exhibition & Congress Centres in Finland.

We would like to take this opportunity to thank you all for your always great collaboration and your trust over the years. \blacktriangleleft

4 IELA REPORT78

MEMBERS NEWS MEMBERS NEWS

▶MEMBERS NEWS





Waiver is an IELA member since 2007, with its first Congress attendance in Santiago de Chile.

With more than 25 years of experience in event logistics we are pleased to announce that Waiver Logistics was appointed as the Sole Official Logistics Partner and On-site handling agent for the 43rd WorldSkills Competition that will take place at Anhembi Parque, São Paulo, Brazil from 11th to 16th August 2015.

The **WorldSkills Competition** occurs every two years and is the biggest vocational education and skills excellence event in the world. The competitors represent the best of their peers and are selected from WorldSkills' Member countries and regions. They will demonstrate technical abilities both individually and collectively to execute specific tasks for which they study and will perform in the future. Skills competitions are held around the world to showcase and inspire world-class excellence in skills and introduce youth to a variety of skilled careers.

Waiver Logistics will be responsible for the collection and handling of the cargo including Customs procedure and will be offering all logistical services during and after the event including Tool Boxes transportation to World Skills Members. ◀

>>For any further information about the event please contact:





CONTACT DETAILS

T. +5521 2209 2525 Mob + 5521 99491 1722 E. Aurivan.silva@waiverlog.com www.waiverlog.com

UNIVERSAL EXPRESS®

>> For further information please contact:

▶▶Ms. Malina Stevanovic

CONTACT DETAILS
T. +381 6002 21804
E. malina.stevanovic@uex.rs

UNIVERSAL EXPRESS HAS ESTABLISHED A SUBSIDIARY IN BELGRADE

Universal Express now has a subsidiary company in Belgrade, Serbia located at the Belgrade Fair Ground. After 11 years of experience in Serbia offering services within its sister Removals Company, Universal Express Fairs and Exhibits d.o.o. has been formed as a specialist exhibition logistics provider. Managed by Ms. Malina Stevanovic, services are provided throughout Serbia including the Novi Sad fairground. ◀

▶MEMBERS NEWS





>> Claudio Machado and Mariane Ewbank of Fulstandig Shows e Eventos MC Ltda, *Brazil*

T. +55 11 2207 7650 E. mewbank@fulstandig.com.br

RECOGNITION OF TEAM EFFORTS

For years, most freight forwarders ran away from defence shows in Brazil.

The simple thought of facing the strict regulations and military restrictions could cause a heart attack on agents. Bad experiences of the past always came to their minds.

However, this image might have changed after the LAAD Defence & Security 2015 was held last April in Rio de Janeiro. A task force composed by official freight forwarders, Clarion Events as the organiser, the Brazilian Ministry of Defence, the Brazilian Army and Brazilian Customs made possible a successful event with shipments cleared and delivered in time for the show without stress and frustration.

With more than 150 licenses issued for controlled items and over 25 tons of goods shipped from several countries have been delivered in time at the show site.

Fulstandig offered a fully equipped and itinerant office at the venue to all agents and exhibitors before, during and after the show.

The exportation of the shipments was concluded two weeks after the end of the show – another demonstration of the high level of Fulstandig services.

The professionalism, efficiency and support towards exhibitors and agents offered by **Fulstandig** got the recognition of the Brazilian Ministry of Defence and Clarion Events - a medal was bestowed during the show.

Fulstandig credits this medal to its team and agent partners who trusted in them.

For **Fulstandig** the medal proves that the success of any event is a combination of team effort, hard work and strong cooperation between reliable freight forwarders, show organisers, good agents and local authorities.

The medal also proves that working according to IELA Standards of Performance will be worth it! \blacktriangleleft



IELA ON THE RUN POSTPONED TILL DUBLIN 2016

It is with great regret that we announce we have decided to postpone our 'one to one on the run' event until the **2016 Congress in Dublin.** After much debate about the heat and humidity, cooler heads prevailed, and we decided it unwise to put our runners at risk in the extreme heat and humidity of Singapore. For you fellow **Road Runners**, we hope you will still spend some quality time together in a healthy activity and for those who aren't, make it goal for yourself to participate in Ireland. You won't regret it! \blacktriangleleft

6 IELA > REPORT78

NEW MEMBERS NEW MEMBERS

▶ NEW MEMBERS



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AGILITY FAIRS & EVENTS LOGISTICS LTD

Unit 18, Third Exhibition Avenue Industrial Estate B40 1PJ Birmingham United Kingdom



General Management T: +44 1 217802627 F: +44 1 217802329 GNewell@aqility.com

www.agility.com

The Team

Mr. David Richards

Mr. Garcia Newell Mr. Andy Bates

Mr. Tim Marchant

Mr. Dan Flower

Mr. Kevin Watkins

Managing Director

Business Development Manager

Key Accounts Co-Ordinator

UK Operations Manager

International Operations Manager

Logistics Manager

About Agility Fairs & Events Logistics Ltd

We are the UK division of the **Agility Fairs & Events** group of companies. Our UK fairs and events teams are based at the National Exhibition Centre (NEC) in Birmingham and at ExCeL in London.

We provide domestic and international exhibition, freight customs clearance and specialist on-site handling for exhibitions and events.

An award winning company, who is dedicated to providing world class customer care and adherence to strict health & safety procedures. Together with an understanding and commitment to corporate social responsibility throughout our services.

Our multi-lingual team has extensive knowledge of the main UK and international show venues. \blacktriangleleft

▶ NEW MEMBERS



WELCOME TO IELA!

DB SCHENKER LOGISTICS NETHERLANDS

c/o Amsterdam RAI Europaplein 2 – 22 / P9 1078 GZ Amsterdam The Netherlands



General Management T: +31 20549 2790

1: +31 20549 2790

Lars.Pohlmann@dbschenker.com

www.schenker.nl

The team

Mr. Lars Pohlmann

Mr. Sander van Bohemen

Mr. Özkan Aksoy Ms. Nicole Biesheuvel

- Director Business Unit Fairs & Exhibitions Sport Events
- Business Development Manager
- Head of Fairs National
- ▶ Director Sales, Marketing & Communication

About bb strict

► Comprehensive tailor-made advice.

Our Services

- Transport possibilities over land, sea and by air or a combination of these.
- Assistance during the unpacking and construction and assembly of your booth.
- Collection, storage and returning of the packaging materials.
- ► The collection, storage and delivery of valuable goods susceptible to theft.
- Transport and assembly insurance.
 The possibility to arrange all kind of customs formalities.
- On-site warehousing for daily supply (production, catalogues, samples, promotion guides, etc.).
- Delivery of goods in a timely manner to your booth.
- ➤ Own equipment: forklifts, cranes, trucks, special material etc. <

About DB Schenker Logistics Netherlands

DB SCHENKER fairs & events offers you a unique service.

Today **DB Schenker** is active in more than 140 countries at more than 2,000 locations. As official trade fair forwarder we are located at the most important trade fairs worldwide. In the Netherlands we are represented at the Amsterdam RAI. Because of this we can offer you a tailor-made solution, we have short lines of communication and the management stays in control wherever in the world your event takes place.

In addition to arranging the logistics for trade fairs and exhibitions, **DB SCHENKER fairs & events** is also a big player in the field of sport events. Sport events are becoming increasingly larger, more important and more complex. Therefore, the wishes and requirements of sports associations, sponsors, media and suppliers have also increased. As logistics partner of, among others, the Olympic Games and the football World Cup we know the complexity of the events industry like no other. Whilst most people only see the front of the sporting event, our presence is strong behind the scenes. The implementation of security systems, complex customs and excise formalities, order picking/packing and the provision of just-in-time delivery at the location are all part of our services. Not only the participants in the sporting events go for gold, so do our employees at Fairs & Events.

No matter how varied and complex your requirements are, DB Schenker Logistics Netherlands will arrange your logistics needs professionally and flexibly. \blacktriangleleft

Our Services

- Global freight forwarding by road, sea and air.
- Exhibition, conference and event logistics.
 Museum, road-show and special project logistics.
- Product Launches.
- Sport event logistics.
- ► Warehouse storage at our NEC (Birmingham) and ExCeL (London) warehouse facilities. ◀

8 IELA PREPORT 78 9

▶ NEW MEMBERS



WELCOME TO IELA!

KATLEGO GLOBAL LOGISTICS (PTY) LTD

Unit 2 Acacia Park Capital Hill Business Park Le Roux Avenue Midrand – Johannesburg South Africa



General Management T: +27 11 990 2600 F: +27 11 315 7786

tradefairsa&exhibitions@katlegoint.co.za www.katlegoint.co.za

The team

Mr. Moses Maboi

Ms. Lebogang Kumakwe Ms. Lauretta Kgasi

- Managing Director
- Executive Personal Assistance
- Project Manager

About Katlego Global Logistics (Pty) Ltd

Established in 1998, **Katlego Global Logistics** is a Level 1 B-BBEE company specializing in international Freight Forwarding, Trade Fairs & Exhibitions, Customs Clearing, Courier & Transport, Warehousing & Freight Distribution, licensed and approved agent in the transportation Class 1.1 Cargo & Project Cargo, Air and Vessel Charters and Expertise in Southern Africa & Cross Border Logistics.

With our Head Office in Johannesburg and branches in Durban and Cape Town as well as a reliable network of international partners, we are able to service customers within Southern Africa and globally.

Our Vision

To be the leading company in the Freight Logistics industry known for excellent service delivery

Our Mission:

To lead with insight and innovation, constantly strengthening the company's resilience and ensuring that our customers' needs are addressed with the utmost efficiency.

Our Services

- International Freight Forwarding: Air, Sea, Rail & Road.
- ► Licensed Customs Clearing Agents.
- International and Domestic Exhibitions Freight Forwarding.
- ▶ Warehousing & Distribution.
- ▶ National and International Courier.
- ▶ International Trade Advice. ◀



NEW IELA EVENT

SAVE YOUR PLACE!

January 28th • 30th 2016 Hong Kong

THE NEW ANGLE OF NETWORKING FOR THE OPERATIONAL LEVEL



Registration will start online on June 29th 2015 Secure your space and register easily: https://os.iela-events.com

The event is funded by IELA and limited to 100 participants (one delegate per full member only)!

>> See more on page 56.



DIREXPO CLAMA



CLAMAGERAN-FOIREXPO

HAPPY 30th ANNIVERSARY IELA!

CLAMAGERAN-FOIREXPO IS PROUD TO BE ONE OF THE FOUNDING MEMBERS.

IELA began in 1985 with 7 founding members located in 5 countries. Today IELA has grown to include 143 members in 49 countries. As one of IELA's founding members, Clamageran-Foirexpo has grown along side IELA.

As the number one French exhibition freight forwarder, Clamageran-Foirexpo continues our dedication in providing superior service by partnering with show organizers, exhibitors and exhibition venues.

Annually, we deal with over 700 trade shows, events, and congresses not only in France but worldwide and are involved in all major industries including: Aerospace & Defence - Pharmaceutical - Oil & Gas - Foods - Motor shows -Construction - Machineries - Sports - and many more.









IMPORT SERVICES

We are able to provide you with a full range of logistics services:

- Door to booth transportation service working closely with our worldwide network of specialized agents.
- On site permanent operation offices with telephone, fax, internet
- Port or airport collection, assistance
- · Inland transportation
- . On site lifting (forklift, cranes, cherry picker, scissor lift,
- Interim storage of material on site (In / out)
- Customs clearance (temporary import, permanent entry,
- Unpacking repacking
- Empties storage
- Insurance
- Worldwide re-forwarding after the show.



South of France Monaco - Marseille

Tel: +33 6 208 377 98 Fax: +33 1 453 028 81

Email: frende riviera@damageran.fr

CLAMAGERAN-FOIREXPO - ON SITE / OPERATION OFFICES:

- PARIS EXPO Porte de Versailles (and other exhibition venues in Pa Tel: +33 1 572 518 01/18 70 Fax: +33 1 453 028 81
- Paris Nord Villepinte-Le Bourget shows at Disneyland Paris City of Lille and Northern regions of France Tel: +33 1 49 63 32 53 Fax: +33 1 49 63 32 38
 - LYON Eurexpo (and other exhibition venues in Lyon and region) Tel.: +33 4 789 006 00 Fax: +33 4 789 051 61 Email: lyon@clamageran.com
- Eastern & Western regions Tel: +33.6 15.54.68.44 Fax: +33.4.78.90.51.61
- Europe Overseas trade shows Tel.: +33 1 486 332 20 Fax: +33 1 486 323 05
- Worldwide agents services Tel:: +33 1 572 518 69 -ax: +33 1 453 028 81 Fmail: pars@damageran.com

Clamageran-Foirexpo is a member of various trade associations including:









We are honoured to annonce that since April 30th, 2015, CLAMAGERAN-FOIREXPO IS CERTIFIED ISO 20121: 2012 (Certificate no: SEMS 630265) and operates a Sustainability Management System for Events with the requirements of ISO 20121: 2012 for the following scope:

Transportation, handling, storage of materials, customs for participants in fairs and other events.







EXPORT SERVICES

The export division is the natural progresssion of over 40 successful years of our import division meeting our clients' needs by providing a full range of services for French companies exhibiting abroad.

Thank you for your trust and great support over the years.

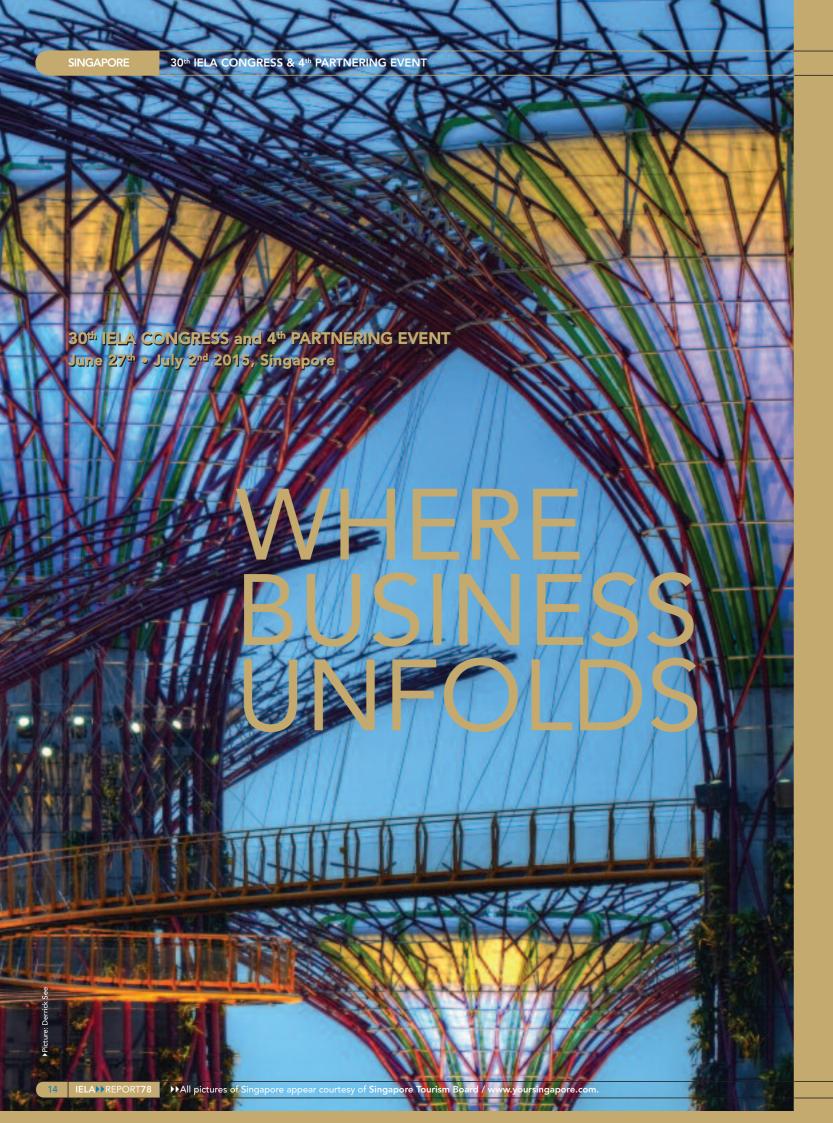
www.clamageran.com export@clamageran.fr Fax: +33 (0)1 48 63 23 05 For any logistics inquiries outside of France please contact:

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WHERE OPPORTUNITIES BEGIN • WHERE CONNECTIONS BLOOM • WHERE BUSINESS UNFOLDS



>> IELA SECRETARIAT

Welcome to Singapore

"Once upon a time" on March 6th 1985 IELA was officially registered and our association was born in the office of Inter-Transport Ltd. in Geneva, Switzerland.

30 years after our seven founding members brought the association into being, we are proud to announce that the membership grew up to 143 members representing 49 countries and 32 affiliates. A network of over 175 professional partners worldwide!

After the IELA Standards of Performance entered into force in March 1987 a high level of quality and professionalism is linked to the IELA brand. Over the past 30 years IELA developed as the elite echelon of the world's best exhibition and event logistics providers, with no doubt.

The passionate volunteer work of the Board of Management, the Working Groups and the engagement of the international members influenced on the association's development and made up the substance and spirit of IELA as it is today.

Our goal as an Association is to continue to focus on strengthening our network, boosting our brand and working on new projects giving our members more tools which support their daily work and business development.

The number of pre-arranged business meetings over the past three years shows the strength and power of the Association and the unique platform IELA provides to the Industry and to our all individual network:



Spectacular Singapore will be no exception: By the time going for print six weeks before the event already 199 delegates from 39 countries registered for the IELA Congress, the members-only-event. 335 delegates representing 45 countries committed already to join the **4th Partnering Event** and the demand increases daily. Indeed, we became masters in exceeding our own expectations. IELA is stronger than ever.

Let us proudly celebrate 30 years of unique history within the IELA family and friends and get captured by the atmosphere that will surround us in Singapore.

Join us at the Gala Dinner taking place on June 29th 2015 at Clifford Pier taking you on a journey of magic and emotion. Don't miss our sundown celebration on the beach at SENTOSA Island on July 1st!

Our hosts, **Agility Fairs & Events** and **Transit Air Cargo Pte Ltd** are looking forward to welcoming you on-site.

Spectacular Singapore awaits you.

Where opportunities begin, where connections bloom, where business unfolds.

See you on-site! Elizabeth

IELA CONGRESS 2015

> IELA PARTNERING **EVENT 2015** 335 delegates representing 187 companies from 45 countries



WHERE BUSINESS UNFOLDS

HOTEL DETAILS / CONGRESS PROGRAMME



Located in the heart of the metropolis, the **Pan Pacific hotel** in Singapore is the perfect base for discovering the vibrant city.

The hotel cultivates an oriental atmosphere, refined with a pacific touch - and just outside the door a multitude of fantastic shopping centres, cafes, bars and museums that make the Marina Bay so popular. Popular attractions such as Marina Bay Sands, Esplanade - Theatres on the Bay, Singapore Flyer, Gardens by the Bay and part of the Formula One racing circuit are also within walking distance.

Pan Pacific Singapore

7 Raffles Boulevard I Marina Square Singapore 039595 Phone: +65 6336 8111

Distance from the Hotel

• From Changi Airport Singapore: 17,3 km (Duration: approx. 20 minutes).

Transportation from and to the airport



The journey on the MRT in the city is inexpensive and straightforward. Between 05:26 and 23:18 the MRT departs regularly from the terminals 2 and

3. Just follow the signs "Train to City" in all three terminals (from terminal 1 you go by Shuttle-Train to terminal 2 or 3 firstly).

At the station Tanah Merah you have to change onto the railways that travel to the city (directly opposite platform).

A one-way ticket for one person costs approx. S\$ 2,50 and can be purchased on the ticket machines on the platform.

The hotel is centrally accessible by public transport. You can reach the nearest MRT stations by a fine-minute walk:

- Promenade Station (Circle Line)
- Esplanade Station (Circle Line)
- · City Hall Station (interchange for the North-South and East-West Lines)



When you arrive at the Changi Airport Singapore, you can find several waiting taxis in front of the

arrival hall. The journey to the city costs approx. \$\$ 18,00 up to \$\$ 38,00, reliant on the distance. Estimated travel time to the hotel is approximately 20 minutes, depending on traffic and weather conditions.

If you have a lot of luggage, or you are travelling with more than four people in the group, you can hire a Maxi Cab for \$\$ 50,00.

30th IELA Congress Programme & General Assembly

12:00-20:00 **Congress Registration**

17:00-18:00 Induction Meeting by Achim Lotzwick, IELA Past Chairman

Introduction to First Time Participants & New Members (Ocean 12-14, First Floor)

18:00-20:00 Photoshoot IELA Portraits (Atrium, Ground Floor)

19:00-21:00 **Welcome Cocktail IELA Congress**

Dress Code: Smart Casual (Atrium, Ground Floor)

| 07:00-08:00 | Breakfast for Delegates & Companions staying at PAN PACIFIC hotel |
|-------------|--|
| 08:00-08:30 | Registration to the General Assembly (Pacific Ballroom Foyer, Ground Floor) |
| 08:30-09:00 | Welcome & Roll Call (Pacific Ballroom, Ground Floor) |
| 09:00-10:00 | General Assembly (Pacific Ballroom, Ground Floor) |
| 10:00-10:30 | Coffee Break (Pacific Ballroom Foyer, Ground Floor) |
| 10:30-12:00 | Working Group Sessions (Pacific Ballroom, Ground Floor) |
| 12:00-13:30 | Lunch (Pacific Ballroom Foyer, Ground Floor) |
| | |

13:30-15:30 Formal Networking Sessions Part 1 6 Slots (Pacific Ballroom, Ground Floor)

15:30-16:00 Coffee Break (Pacific Ballroom Foyer, Ground Floor)

16:00-18:00 Formal Networking Sessions Part 2 6 Slots (Pacific Ballroom, Ground Floor)

19:15-19:30 **Bus Departure to Host Dinner** (Meeting Point: Hotel Lobby)

19:45-23:00 **Host Dinner**

Dress Code: Casual (Jumbo Seafood)

MONDAY, JUNE 29TH

| 07:00-09:00 | Breakfast for Delegates & Companions staying at the PAN PACIFIC hotel |
|-------------|--|
| 09:30-11:00 | Working Group Closing Sessions (Pacific Ballroom, Ground Floor) |
| 11:00-11:30 | Coffee Break (Pacific Ballroom Foyer, Ground Floor) |
| 11:30-12:30 | 31st IELA Congress, Dublin 2016 |
| | 2017 Congress: Candidates presentations & voting (Pacific Ballroom, Ground |

12:30-14:00 Lunch (Pacific Ballroom Foyer, Ground Floor)

14:00-14:30 Keynote speaker: Mr. Stephen Tan, Chairman of Singapore Exhibition Services

(Pacific Ballroom, Ground Floor)

14:30-15:00 Keynote speaker: Mr. Mark Cochrane, UFI's Regional Manager Asia

(Pacific Ballroom, Ground Floor)

15:00-15:30 Keynote speaker: Mr. Nat Wong, President at Reed Exhibitions Greater China

(Pacific Ballroom, Ground Floor)

15:30-16:00 Coffee Break (Pacific Ballroom Foyer, Ground Floor)

16:00-17:00 **Q & A session with the keynote speakers** (Pacific Ballroom, Ground Floor) 17:30 **Vice-Chairwoman's Closing Session** (Pacific Ballroom, Ground Floor)

19:15 **Bus Departure to Gala Dinner & Awards Night** (Meeting Point: Hotel Lobby)

19:45-24:00 Gala Dinner & Awards Night

Dress Code: Dark lounge suit/Dinner jacket & cocktail dress (Clifford Pier)



09:30 **Bus Departure to DAY OUT** (Meeting Point: Hotel Lobby) 10:00-15:30 DAY OUT (Singapore ZOO - The World's Best Rainforest Zoo)

19:00-21:00 Welcome Cocktail Partnering Event

Dress Code: Smart Casual (Gardens By the Bay - Silver Leaf) <

IELA→REPORT78 IELAD REPORT78 SINGAPORE 30th IELA CONGRESS SINGAPORE

WHERE BUSINESS UNFOLDS

IELA FORUM 2015

IELA FORUM 2015

For the second time we present the **IELA FORUM 2015**, building the bridge between organisers, venues and exhibition freight forwarders. This questions & answers session will enable participants to join efforts delivering the best level of services to exhibitors and event customers.

We are very proud to welcome key players in the Asian exhibition and event logistics industry at our this year's Congress: **Mr. Stephen Tan** (Chairman of Singapore Exhibition Services), **Mr. Mark Cochrane** (UFI's Regional Manager Asia) and **Mr. Nat Wong** (President at Reed Exhibitions Greater China).

The **IELA FORUM 2015** offers the possibility to work out new questions. Have your say and send us your suggestions till Friday. June 5th to **elizabeth@iela.org** ◀

Keynote speaker's Biographies

Nat Wong

Reed Exhibitions Great

China President

Nat Wong has been President of **Reed Exhibitions Greater China** since 2012. He joined the company from Agility Logistics Fairs and Events where he was the Global President since 2005. Agility acquired Trans-Link Exhibition Logistics Pte Ltd in 2004 when he was Deputy Group Managing Director. Reed Exhibitions is a part of the Reed Elsevier Group.

Under Nat's leadership, RXGC is growing steadily in China organizing 55 trade exhibitions annually. The business is vibrant in a massive market and leading the field in organic growth through expansion into the Western region and inorganic growth on the Mergers & Acquisition front. In his time at RXGC, Nat completed 6 acquisitions and 9 new launches and won many local and international awards and commendations. Early this year, under his leadership, RXGC inked a cooperation agreement with China Foreign Trade Centre which oversees The Canton Fair/Canton Fairgrounds and National Exhibition & Convention Centre in Dahongqiao.

Prior to this appointment, Nat has achieved and pioneered several major successes in the M.I.C.E. industry and also possesses the unique experience for having held senior management positions in MNCs in almost every major sector of the M.I.C.E. industry.

In 2001-2, he led a local SME exhibition company to 25th and 16th positions consecutively in the Singapore Enterprise 50 (E50) Awards for emerging local businesses and introduced ITMA into Asia, the world's largest textile machinery exhibition in 2001. Nat was also first off the blocks during the SARS crisis in 2003 to encourage investors back into Asia and spoke at an UFI event in Europe on "Opportunities in the Post-SARS Era".

Nat is a strong supporter of event organizing education and had been actively involved in countless training initiatives with UFI, IAEE, national event associations and non-profit funding organizations. He believes that the future of the industry lies in the smooth management and skill-sets transition in the 30th to 40th year of the Asian business as it reaches the first stage of maturity in its life cycle.





►► Mark Cochrane UFI Regional Manager Asia Pacific

Mark Cochrane is the UFI Regional Manager, Asia Pacific. He is also the Managing Director of Business Strategies Group (BSG), a business intelligence and strategy consulting firm focused on the B2B media industry in Asia – with a particular emphasis on exhibitions and events in Asia. Through its consulting practice and its relationship with UFI, BSG works with major exhibition organisers, venues and governments across Asia.

Mark has been based in Hong Kong for 18 years and joined BSG in 2006. Prior to BSG, Mark worked in a variety of roles primarily focused on B2B media and market research including three years at Global Sources in marketing roles and three years at The Gartner Group as a senior research analyst. Mark earned an MBA from Thunderbird, the American Graduate School of International Management, in 1997. Mark is on the board of the Business Information Industry Association and presents regularly on the exhibition industry at various conferences and events in Asia.





Stephen Tan
Singapore Exhibition
Services
Chairman

Stephen Tan, Chairman of **Singapore Exhibition Services** since January 2015, was previously Chief Executive of company since 1989. He joined the company as Joint Deputy CEO in 1984. During his stint as Chief Executive, he was also responsible for the Allworld Exhibitions Alliance's corporate marketing plans in Asia and has been President of Allworld Exhibitions since 2003.

In the 1990s, Mr Tan managed and spearheaded the establishment of Allworld Exhibitions Alliance's Asian offices in Hong Kong, Shanghai, Kuala Lumpur, Bangkok and Manila. He also assumed management responsibilities of Allworld's programme of events in Taipei and Vietnam.

In 2007, Mr Tan received the Special Recognition Award at The Singapore Tourism Awards. The Award was presented to him by The Singapore Tourism Board (STB) in recognition of his strong commitment and extraordinary contributions to the MICE industry in Singapore.

From 2005, Mr Tan headed the ISO working group to pilot Singapore's national standard for exhibitions towards ISO status. Its members include representatives from leading exhibition management services companies in France, Germany, Italy, Russia, the UK and the US. The ISO 25639 - International Standard for Exhibition Terminology was completed in 2008 and is the first ISO standard for the global exhibition industry.

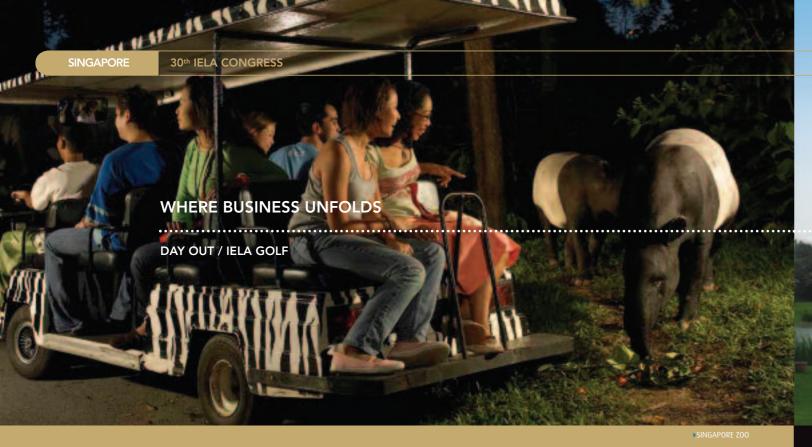
In 1996, Mr Tan was elected and served for three years as the Vice President of UFI –The Global Association of the Exhibition Industry. He was the first Asian to hold this office in the Executive Committee of this prestigious world body for exhibition organisers. He is now a member of the UFI Board of Directors.

From 1989 to 1991 and 1992 to 1996, Mr Tan served as the President of the Singapore Association of Convention and Exhibition Organisers and Suppliers (SACEOS).

Mr Tan, a Singapore Citizen, was awarded a PSC (Public Service Commission) scholarship by the Singapore government in 1968 to undergo his tertiary education in Southampton, UK. Funded by Vosper-Thonycroft Shipbuilders, he graduated as an Electrical Engineer in 1972, and worked for 11 years in the shipbuilding industry prior to joining the exhibitions industry.

IELA) REPORT78

MARINA BAY GOLF COURSE



Join IELA's Wild Discover Tour &

The SBR Grand Prix

Tuesday, June 30th 2015.

Dresscode: Streetwear.

Meeting Point: Hotel Lobby.

Bus Departure from PAN PACIFIC HOTEL

The IELA 2015 Day Out will take place at the amazing Singapore Zoo.

and is known as the world's best Rainforest Zoo.

Take your seat at the Safari bus and enjoy the ride through Singapore Zoo!

Further along the road you will reach the area Elephants of Asia that leads to the Pavilion by the Lake with a wonderful view of the Primate Kingdom showing Douc Langur, Arapaima, Patas

After Lunch, get ready for a new team building experience SBR: Solve it – Build it – Race it! are the essence of innovation and thinking "out of the box". Give it a try! <

DAY OUT

Covering 26 hectares, the park is home to over 2,800 animals representing over 300 species

Starting at the bus stop Wild Africa, you can experience life in the wilderness on your own, watching Nyalas, Cheetahs, Hunting Dogs and Warthogs in their natural environment.

Next, you will see the SPH Foundation Conservation Centre. Singapore Zoo continues to contribute to the global conservation effort with its captive breeding programmes of endangered animals. In 2014, the Zoo bred over 100 animals, many of them endangered or threatened in the wilderness.

Past the chimpanzees and the African Penguins, you will reach the next stop: the Elephant Ride. Hop off the bus and take some pictures.

Monkeys, Crested Macques, Colobus Monkeys and Capuchin Monkeys.

Passing the Great Rift Valley of Ethiopia and the Australian Outback, where quests are immersed in habitats representing the respective geographical region, we finish our discovery tour.

Solve It Build It Race It (SBR) is a corporate team building event with a race car theme that combines corporate team building games and business team building exercises to emphasize "thinking-out-of-the box" and creative problem solving. SBR Teams of 20 participants compete to complete fun and challenging mental puzzles in order to earn cash and build the best dragster race car! Everyone will have a great time! And if you forget the business for a second and passionately take part in the game, you might benefit from an additional advantage: Puzzles **IELA GOLF**

We are pleased to invite you to the **2015 IELA Golf Tournament** taking place on Thursday, July 2nd at the **Marina Bay Golf Course**, Singapore.

Opened in November 2006, Marina Bay Golf Course is Singapore's first and only 18-hole golf course which is open to the public. Located strategically in the heart of town, the course offers golfers great accessibility and a picturesque view of the city skyline.

Enjoy the tournament, the great scenery, the golf and of course the relaxed, informal

Arrangements for transport will be made from PAN PACIFIC hotel to Marina Bay Golf Course at approx. 08:00 am.

The tee will be reserved from 09:00 so there will be plenty of time to check-in, and collect the clubs, which are available for hire.

After a round of golf enjoy lunch at the Club Café: Sitting on the cozy terrace, having a lovely view, getting ready for the Cup Handover. The trophy will be presented to the winner, graciously donated by Agility Singapore and Nat Wong (a former IELA Golf Tournament winner) again, kindly sponsored by E.S.I. Group, France.

Who will be the successor of the 2014 champion, Mr. Frederic de Weck from E.S.I. Group? All coursed have some tricky conditions.

It is scheduled that transportation will depart from the Club at 16:00 to return to the hotel.

Cabs will be available for those who wish to return earlier. Also a good alternative for those who wish to go straight ahead to the airport from the Golf Course, travel time is about 30 to 40

Please let us know if you are interested in joining the IELA Golf Tournament and send us a short email including your mobile number and your needs (Full or Half Set of Clubs, left- or right-handed) and your handicap as well to **markus@iela.org**. ◀

>> The 2015 Golf Open is kindly sponsored by E.S.I. Group, France.

Marina Bay Golf Course

Thursday, July 2nd 2015.



Bus Departure from PAN PACIFIC HOTEL at 8:00.

Meeting Point: Hotel Lobby.

IELA▶ REPORT78

WHERE BUSINESS UNFOLDS

SINGAPORE MAP



2. Pan Pacific Delegates sta



3. The Singapore Flyer



I. The Esplanade



. Marina Bay Sands



6. The Merlion Park



7. Gardens by the Bay PE Welcome Cocktail



8. Marina Bay Golf Course



Universal Studios



10. Sentosa Bea PE Night



1. China Town



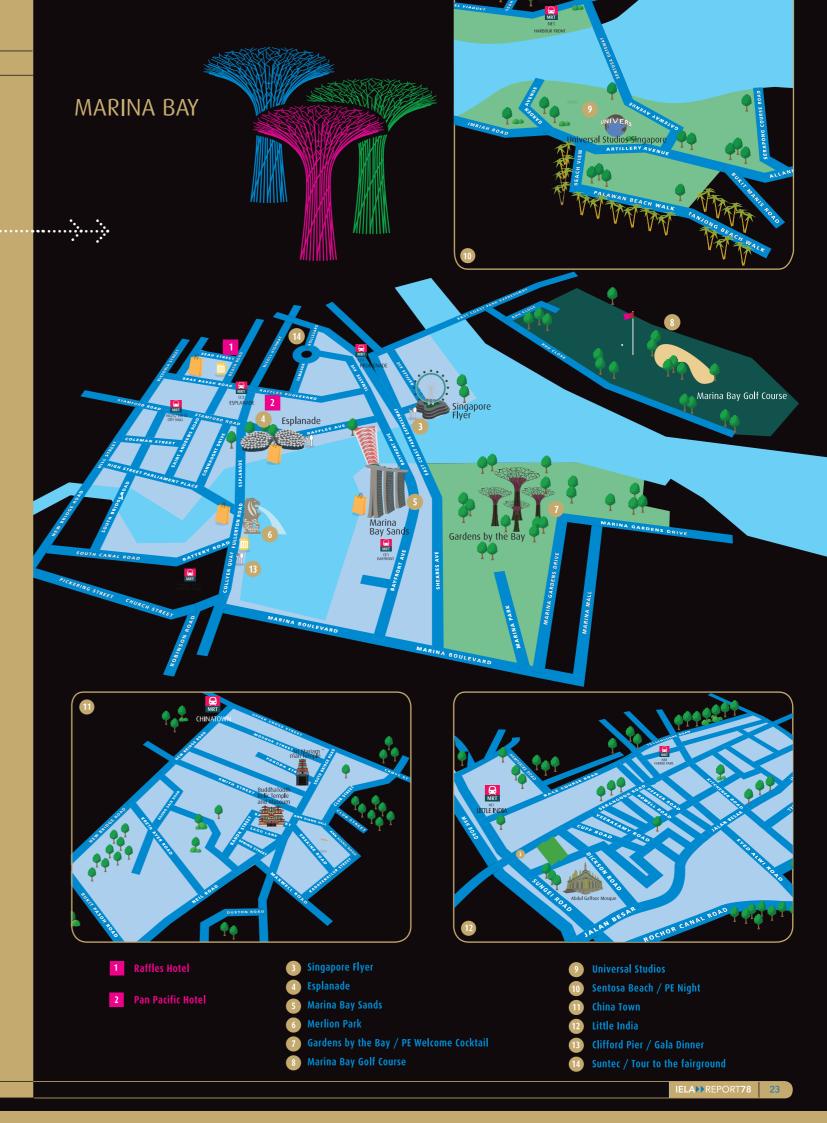
12. Little India



13. Clifford Pier *Gala Dinner*



14. Suntec ur to the fairground





WHERE BUSINESS UNFOLDS

| CONGRESS PARTICIPANTS | | No. of registered delegates (status 15.05.2015): 199 No. of represented members so far: 107 No. of countries represented so far: 39 ● | | |
|-----------------------|--------------|---|-----|------------|
| | | NM NEW MEMBER OF | | |
| Title Name | Full Name | Company | | Country |
| Mr. Klaus | Pauluschke | BTG-Expotrans S.A. | • | Argentina |
| Ms. Laura | Drobiszewski | Agility Fairs & Events Pty. Ltd. | • | Australia |
| Mr. Robert | Мооге | Agility Fairs & Events Pty. Ltd. | | Australia |
| Mr. Ron | Koehler | Schenker Australia Pty. Ltd. | | Australia |
| Mr. Ben | Wilson | Schenker Australia Pty. Ltd. | | Australia |
| Mr. Henry | Osborne | Caspian Freight Services LLC | • | Azerbaijan |
| Mr. Pieter | Francken | Ziegler Expo Logistics | • | Belgium |
| Mr. Jean-Marc | Salmon | Ziegler Expo Logistics | | Belgium |
| Ms. Mariane | Ewbank | Fulstandig Shows e Eventos MC Ltda. | • | Brazil |
| Mr. Claudio | Machado | Fulstandig Shows e Eventos MC Ltda. | | Brazil |
| Mr. Anderson | Marisa | Fulstandig Shows e Eventos MC Ltda. | | Brazil |
| Ms. Claudia | Almeida | Transportes Fink Ltda - Fairs & Exhibitions | | Brazil |
| Ms. Renata | Vinhas | Transportes Fink Ltda - Fairs & Exhibitions | | Brazil |
| Mr. Luiz | Braga | Waiver Logistics | | Brazil |
| Mr. Marcelo | Paradela | Waiver Logistics | | Brazil |
| Mr. Aurivan | Silva | Waiver Logistics | | Brazil |
| Mr. Alan R. | Patterson | Mendelssohn Commerce Event Logistics | • | Canada |
| Ms. Alicia | Mayer | DECA Express S.A. | • | Chile |
| Ms. Carolina | Sanchez | DECA Express S.A. | | Chile |
| Mr. Estanislao | Sanchez | DECA Express S.A. | | Chile |
| Mr. Antonio | Rodriguez | PROTRAC Ltda Fairs & Exhibitions | ı 🗼 | Colombia |
| Mr. Kim | Skaug | On-Site Denmark Aps | ı 🗼 | Denmark |
| Mr. Sameh | Guirguis | Samehco Int'l Forwarding & Exhibition Services | • | Egypt |
| Mr. Heikki | Mattola | CHS Expo Freight | • | Finland |
| Mr. Erkki | Koski | Suomen Messulogistiikka Oy | | Finland |
| Mr. Lucien | Lawson | Clamageran Foirexpo | • | France |
| Ms. Lea | Mangin | E.S.I. Group - Expo Services International | | France |
| Mr. Emmanuel | Pitchelu | E.S.I. Group - Expo Services International | | France |
| Ms. Sally | Al Salman | World Exhibition Logistics | | France |
| Mr. Patrick | Rejaud | World Exhibition Logistics | | France |
| Mr. Ralf | Chmielewski | Agility Fairs & Events GmbH (Germany) | • | Germany |
| Mr. Philipp | Woll | ™ BTG Expo GmbH | | Germany |
| Mr. Roland | Woll | ™ BTG Expo GmbH | | Germany |
| Mr. Dirk | Kastenhofer | BTG Messe-Spedition GmbH | | Germany |
| Mr. Fabian | Schaefer | BTG Messe-Spedition GmbH | | Germany |
| Ms. Simona | Steppich | BTG Messe-Spedition GmbH | | Germany |
| Mr. Achim | Lotzwick | Cretschmar MesseCargo GmbH | | Germany |

DHL Trade Fairs & Events

Germany

| Title | Name | Full Name |
|-------|-----------|--------------|
| Mr. | Tobias | Sielaff |
| Mr. | Christian | Varela |
| Mr. | Kay | Lohe |
| | | |
| Mr. | Sebastian | Gahren |
| | | |
| Mr. | Matthias | Dornscheidt |
| Mr. | Ulrich | Kasimir |
| Mr. | Roland | Kreitmayr |
| Mr. | Ulrich | Manten |
| Mr. | Dimitris | Kostas |
| Ms. | Pauline | Leung |
| Ms. | Joanna | Lam |
| Mr. | Albert | Tsui |
| Mr. | Biu | Wing Wong |
| Mr. | Thomas | Lau |
| Ms. | Christine | Pan |
| Mr. | Chris | Chan |
| Ms. | Karen | Ngo |
| Mr. | Miklós | Bartkó |
| Mr. | Tibor | Dankó |
| Ms. | Krisztina | Kanyó |
| Mr. | Vikrant | Gogia |
| Mr. | Neeraj | Makhija |
| | Harpreet | Singh |
| Mr. | Shirish | Kulkarni |
| Mr. | /-/ | Kulkarni |
| Mr. | Aashish | Kulkarni |
| Mr. | Vicki | Bedi |
| | Jatin | Bharadwaj |
| Mr. | | Rais |
| Mr. | Sudhir | Dhavan |
| Mr. | Manoj | Kumar |
| Mr. | Ravinder | Sethi |
| Mr. | Kartik | Soman |
| Mr. | Praveen | Suri |
| Mr. | Sushil | Upadhyay |
| Mr. | | Venkatesh |
| Mr. | Parag | Padhya |
| Mr. | Sandy | Mithal |
| Mr. | Niall | Thompson |
| Mr. | | Berry |
| Mr. | Offer | Gideoni |

Ms. Simone

Rigon

| | Company | Country |
|----|-------------------------------------|---------|
| | Hansa-Messe-Speed GmbH | Germany |
| | Hansa-Messe-Speed GmbH | Germany |
| NM | Kuehne + Nagel (AG & Co.) KG - | |
| | KN Expo & Event Logistics | Germany |
| NM | Kuehne + Nagel (AG & Co.) KG - | |
| | KN Expo & Event Logistics | Germany |
| | Schenker Deutschland AG | Germany |
| | Orphee Beinoglou S.A. | Greece |
| | BALtrans Exhibition & Removal Ltd. | Hong Ko |
| | JES Logistics Ltd. | Hong Ko |
| | JES Logistics Ltd. | Hong Ko |
| | JES Logistics Ltd. | Hong Ko |
| | Schenker International (HK) Ltd. | Hong Ko |
| | Schenker International (HK) Ltd. | Hong Ko |
| | Unitex Logistics Ltd. | Hong Ko |
| | Unitex Logistics Ltd. | Hong Ko |
| | MASPED Logisztika Kft. | Hungary |
| | MASPED Logisztika Kft. | Hungary |
| | MASPED Logisztika Kft. | Hungary |
| | Group A Logistics Pvt. Ltd. | India |
| | Movers International Pvt. Ltd. | India |
| | Movers International Pvt. Ltd. | India |
| | Orient Marine Lines Pvt Ltd. | India |
| | Orient Marine Lines Pvt Ltd. | India |
| | Orient Marine Lines Pvt Ltd. | India |
| | PSBedi Group | India |
| | PSBedi Group | India |
| | PSBedi Group | India |
| | R.E. Rogers India Pvt. Ltd. | India |
| | R.E. Rogers India Pvt. Ltd. | India |
| | R.E. Rogers India Pvt. Ltd. | India |
| | R.E. Rogers India Pvt. Ltd. | India |
| | R.E. Rogers India Pvt. Ltd. | India |
| | R.E. Rogers India Pvt. Ltd. | India |
| | R.E. Rogers India Pvt. Ltd. | India |
| | Siddhartha Logistics Co. Pvt. Ltd. | India |
| | Translink Express (India) Pvt. Ltd. | India |
| | Interflow Logistics Ltd. | Ireland |
| | AMIT Logistics | Israel |
| | AMIT Logistics | Israel |
| NM | Cogefrin SpA | Italy |

24 IELA≯REPORT78

Mr. Vincenzo

Scrudato



| Title | Name | Full Name | Company | | Country |
|-------|-------------|------------------|--|---|------------|
| Mr. | Mauro | Sartori | Cogefrin SpA | | Italy |
| Mr. | Guido | Fornelli | Expotrans S.r.l. | | Italy |
| Ms. | Cristina | May | Gondrand S.p.A Fercam Group | | Italy |
| Mr. | Enrico | Carniglia | OTIM SpA | | Italy |
| Mr. | Mario | Carniglia | OTIM SpA | | Italy |
| Mr. | Roberto | Pasini | Saima Avandero SpA | | Italy |
| Mr. | Agostino | Montini | Saima Avandero SpA | | Italy |
| Mr. | Kei | Nakamura | Blueline Co., Ltd. | | , Japan |
| Mr. | Toshihiro | Sasahara | Blueline Co., Ltd. | | Japan |
| Mr. | Justin | Choi | EPLUS Expo Inc. | • | Korea |
| Mr. | Steve | Hwang | EPLUS Expo Inc. | | Korea |
| Mr. | Seon | Jeon | Kemi-Lee Co., Ltd. | | Korea |
| Ms. | Christine | Oh | Kemi-Lee Co., Ltd. | | Korea |
| Mr. | Trans | Park | Korea GLS, Inc. | | Korea |
| Mr. | Jay | Jeong | Korea GLS, Inc. | | Korea |
| Mr. | Kyung Rock | Min | Korea Interlink Inc. | | Korea |
| Mr. | Kumarason | Arumugam | JIM Project & Expo Logistics (M) Sdn. Bhd | • | Malaysia |
| Mr. | Daniel | Mithran | JIM Project & Expo Logistics (M) Sdn. Bhd | | Malaysia |
| Mr. | Syed Amirul | Hafidz | R.E. Rogers (Malaysia) Sdn Bhd | | Malaysia |
| Mr. | Chris | Smith | R.E. Rogers (Malaysia) Sdn Bhd | | Malaysia |
| Mr. | Diego | Marinelli | Cargolive S. de R.L. de C.V. | • | Mexico |
| Ms. | Lorena | Vazquez | Cargolive S. de R.L. de C.V. | | Mexico |
| Mr. | René | Carvajal García | Naib Group | | Mexico |
| Mr. | Edgar | González Rosales | Naib Group | | Mexico |
| Mr. | Olusegun | Lawal | IAL Nigeria Limited | • | Nigeria |
| Mr. | Dariusz | Akonom | netlog Polska Sp.Z.o.o. | • | Poland |
| Ms. | Magdalena | Drewek | Universal Express Sp. Z.o.o. | | Poland |
| Ms. | Marzena | Zawadzka-Szulc | Universal Express Sp. Z.o.o. | | Poland |
| Mr. | Vincent | Jiang | Agility Fairs & Events Logistics (Shanghai) Co. Ltd. | • | P.R. China |
| Mr. | Eric | Ye | Agility Fairs & Events Logistics (Shanghai) Co. Ltd. | | P.R. China |
| Mr. | Roland | Tse | Bondex Logistics Co., Ltd. | | P.R. China |
| Ms. | Lianfang | Yan | Bondex Logistics Co., Ltd. | | P.R. China |
| Ms. | Cathy | Zang | Bondex Logistics Co., Ltd. | | P.R. China |
| Ms. | Laura | Liu | BTG Int'l Freight Forwarding (Beijing) Co.,Ltd. | | P.R. China |
| Mr. | 0wen | Ouyang | BTG Int'l Freight Forwarding (Beijing) Co.,Ltd. | | P.R. China |
| Ms. | Ting | Li | Kerry EAS Logistics Limited | | P.R. China |
| Mr. | William | Wang | Liaoning Air Sea Worldwide Logistics Ltd. | | |
| | | | - Dalian | | P.R. China |
| Mr. | James | Zhao | Liaoning Air Sea Worldwide Logistics Ltd. | | |
| | | | - Shanghai | | P.R. China |
| Mr. | Karl | Yan | Liaoning Air Sea Worldwide Logistics Ltd. | | |
| | | | - Tianjin | | P.R. China |
| Ms. | Snow | Xie | Shanghai Expotrans Limited | | P.R. China |
| | | tbc | Shanghai Expotrans Limited | | P.R. China |

| Title | Name | Full Name |
|-------|--------------|---------------|
| | | tbc |
| | | tbc |
| | Jake - | Gu |
| | Greg | Li |
| Ms. | | Jin |
| Mr. | Xiao | Cui |
| Mr. | Henry | Zhang |
| Mr. | Mohamad | Dib |
| Mr. | Ziad | Harb |
| Ms. | Priscilla | Leong |
| Ms. | Florence | Ng |
| Mr. | Mohd Ghazali | Saad |
| Mr. | James | Ng |
| Mr. | Shaun | Ng |
| Mr. | Moses | Maboi |
| Ms. | Lauretta | Moroesi Kgasi |
| Mr. | Leon | Roux |
| Mr. | Mike | Weeks |
| Ms. | Yolanda | de Paz |
| Ms. | Lena | Widman |
| Ms. | Anneli | Larsson |
| Mr. | Santoro | Di Franco |
| Ms. | Regula | Winter |
| Mr. | Dominique | Geiser |
| Mr. | Roberto | Fumani |
| Mr. | Manuel | Mazzini |
| Mr. | Daniel | Bataller |
| Mr. | Christoph | Fritsch |
| Ms. | Alexandra | Erdmann |
| Mr. | Felix | Sadenwasser |
| Mr. | Tom | Huang |
| Ms. | Cathy | Yi |
| Mr. | Wiwit | Janthiwatkun |
| Mr. | Petai | Viseshakul |
| Mr. | Nuttacom | Rungrassamee |
| Mr. | Alpay | Altiok |
| Mr. | Mehmet | Özal |
| Mr. | Ersan | Ertem |
| Mr. | Erdinc | Dundar |
| Ms. | Öznur | Aslan Kebabci |
| Mr. | Feyzan | Erel |
| Mr. | Mehmet | Erel |
| Ms. | Ümran | Özdindar |
| AA- | Violt Üppit | v:1 |

Mr. Yigit Ümit

Yilmaz

Gruptrans Co. Inc.

| ompany | Country |
|--|--------------|
| hanghai Expotrans Limited | P.R. China |
| hanghai Expotrans Limited | P.R. China |
| hanghai ITPC International Transportation Co. Ltd. | P.R. China |
| hanghai ITPC International Transportation Co. Ltd. | P.R. China |
| INOTRANS Logistics Development Co., Ltd | P.R. China |
| INOTRANS Logistics Development Co., Ltd | P.R. China |
| INOTRANS Logistics Development Co., Ltd | P.R. China |
| Airlink International Qatar W.L.L. | Qatar |
| BCC Logistics Qatar | Qatar |
| gility Fairs & Events Logistics Pte Ltd | Singapore |
| gility Fairs & Events Logistics Pte Ltd | Singapore |
| gility Fairs & Events Logistics Pte Ltd | Singapore |
| ransit Air Cargo Singapore Pte Ltd | Singapore |
| ransit Air Cargo Singapore Pte Ltd | Singapore |
| atlego Global Logistics Pty. Ltd. | South Africa |
| atlego Global Logistics Pty. Ltd. | South Africa |
| arouxnelle Logisitcs and Consulting | South Africa |
| arouxnelle Logisitcs and Consulting | South Africa |
| esa Expo Logistics | Spain |
| On-Site Exhibitions AB | Sweden |
| chenker Sweden, Fairs & Exhibitions | Sweden |
| gility Fairs & Events Switzerland | Switzerland |
| gility Fairs & Events Switzerland | Switzerland |
| TG Suisse Ltd | Switzerland |
| nter ExpoLogistics Ltd. | Switzerland |
| nter ExpoLogistics Ltd. | Switzerland |
| EMPEX AG | Switzerland |
| EMPEX AG | Switzerland |
| wiss Expo Logistics Ltd. | Switzerland |
| wiss Expo Logistics Ltd. | Switzerland |
| rown Van Lines Co. Ltd. | Taiwan |
| rown Van Lines Co. Ltd. | Taiwan |
| lite Transportation Services Ltd. | Thailand |
| lite Transportation Services Ltd. | Thailand |
| togers Bangkok Co. Ltd. | Thailand |
| KOL Logistics AS | Turkey |
| KOL Logistics AS | Turkey |
| rtem International Transport Co. Ltd. | Turkey |
| rtem International Transport Co. Ltd. | Turkey |
| iruptrans Co. Inc. | Turkey |
| | |

Turkey

SINGAPORE

30th IELA CONGRESS

Title Name Mr. Esber

Mr. George

Mr. Abuturab

Steen

Full Name

Kaynak

Jacob

Kuvawala

Hartwig



SINGAPORE

IELA GALA DINNER & AWARDS NIGHT

Glamourous night at Clifford Pier

Clifford Pier, The Fullerton Bay Hotel.

Dresscode: Dark lounge suit/Dinner jacket &

Bus Departure from PAN PACIFIC HOTEL

Meeting Point: Hotel Lobby.

cocktail dress.

Monday, June 29th 2015.

IELA is excited to celebrate its 30th Anniversary during the **Gala Dinner & Award Night** on Monday June 29th in front of the majestic scenery of Clifford Pier.

Built in 1933, **Clifford Pier** preserves inherent hawker culture and honours its historical role as the landing point of Singapore's forefathers. It is similarly appreciated as a melting pot of diverse cultures. The pier has a simple but unique architecture with a roof structure comprising concrete arched trusses in a riband form.

How else to describe the stunningly beautiful lobby with its genuine five star service? You would never believe this spot once harboured one of the city's original bustling ports of call for maritime trade. Since 1933 ships have been warmly greeted with savoury local specialties dished out by floating hawkers. Honouring that charming bit of history, The Clifford Pier acts as a mecca for Southeastern Asian nibbles.

It is hard to imagine the glittery shores of Marina Bay hosting anything other than the sleek luxuries it is known for with The Fullerton Bay Hotel being its crown jewel. As such, it is a lovely thought that The Clifford Pier pays respect to the rich tradition of the bay's enterprising background, combining the best that the old Singapore has to offer then and now with a local – tinted menu.

The local cuisine merges with the curved aesthetic of the cavernous dining room. As if plucked from the set of a Baz Luhrmann film, the lushly appointed space is swathed in nautical hues of mineral blues, sandy buffs and rich textures. Under ivory arches with a view to the bay, the familiar cuisine at The Clifford Pier is just the opulence you would expect for IELA's 30th Anniversary celebration.

Let yourself be enchanted by the magical building and an outstanding atmosphere! Yearlong celebrations will come to a close as we spend an elegant evening honouring the history of our association, while presenting and acknowledging the top performers of the IELA STANDARDS SURVEY 2014 and the winners of the IELA AWARDS 2014: Best Domestic Agent & Best Export Agent.

Don't miss it!

Dubai Express (LLC) (Freightworks) UAF Mr. Praveen Pudhuvail Dubai Express (LLC) (Freightworks) UAF Mr. Brunato Rodrigues Khan **ELF SHIPPING LLC** UAE Mr. Irshad **ELF SHIPPING LLC** Mr. Manoj Sharma UAE Alva **Kanoo Exhibition Services** UAE Ignatius Mr. Byiju Daniel **Masstrans Freight LLC** UAE **Masstrans Freight LLC** UAE Krishna Kumar **Masstrans Freight LLC** UAE Miles Мг Anthony Agility Fairs & Events Logistics Ltd. Mr. Garcia Newell UK Agility Fairs & Events Logistics Ltd. UK Mr. David Richards Sharon Robinson **CEVA Showfreight** UK **CEVA Showfreight** UK Mr. Dean Wale **CEVA Showfreight** HK Мг Harding Danie Mr. leff Broom **Europa Showfreight** UK European International (Fairs) Ltd. Mr. lim Callaghan UK Mr. Neil Goatcher **Exhibition Freighting Ltd.** UK GBH Exhibition Forwarding Ltd. Mr. Michael Hunter UK WES-Group Mr. Andrew Fleet HK **WES-Group** UK Ms. Danielle Potter Mr. Michael Beckers Airways Freight Corp. USA Mr. Airways Freight Corp. USA Kelty Matt Dell'Orto AMR Group, Inc. USA AMR Group, Inc. USA Mr. Chris Ray USA Mr. Tv Warren **GlobeX Logistics Inc.** Norkin Go Events Management USA Ms. Anne Transit Air Cargo, Inc. USA Ms. Gul Khodayar Tania Khodayar Transit Air Cargo, Inc. USA Transit Air Cargo, Inc. Rooker USA Ms. Jeannie USA Mr. Steve TWI Group Inc. (USA)

Mars Hava ve Deniz Kargo Tasimaciligi AS

Dubai Express (LLC) (Freightworks)

Agility Fairs and Events

Agility Fairs and Events

Mr. Grea





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USA

Turkey

UAE

UAE

UAE







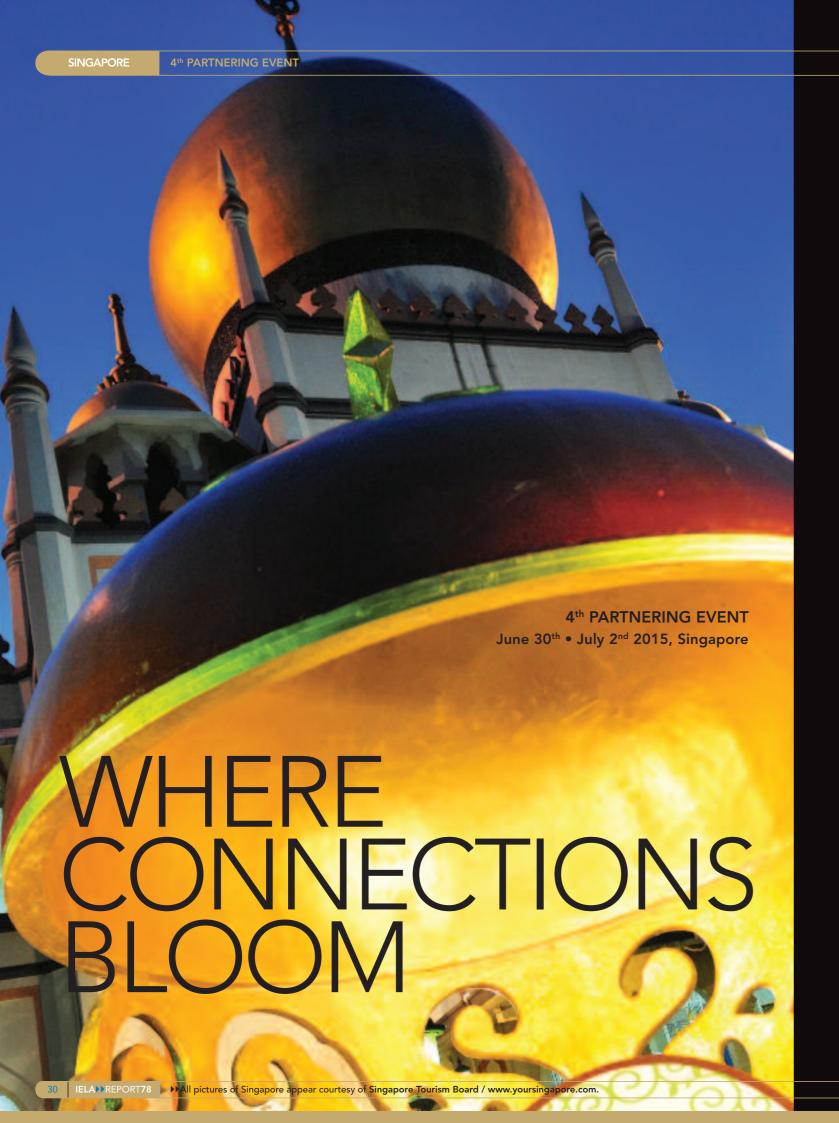
TWI Group Inc. (USA)







28 IELA▶ REPORT78 IELA▶ REPORT78







**MEMBERSHIP WORKING GROUP CHAIRMAN Ravinder Sethi

R.E. Rogers India Pvt Ltd, India

CONTACT DETAILS

T: +91 11 26 94 98 01

E: ravi@rogersworldwideindia.com

Welcome to a place where opportunities begin

Dear Friends,

It gives me great pleasure welcoming you to IELA's 4th Partnering Event in Singapore!

Your presence is very historic, being part of our thirtieth anniversary. How time flies - it's like yesterday we played host to our twentieth in Delhi!

This is a time when I'm supposed to address you first timers on how to utilize your day, how to conduct meetings, how to maximize your networking, etc., etc.

But I will not do that. You're all very intelligent people and know exactly how to maximize your value for money.

What I will address is to look around the hall and see where in the midst do you stand?

You'll find an array of pioneers, stalwarts, peers, and (maybe) legends. Go to them, they will welcome you, talk to them, pick their brains, share their experience, and gain from their knowledge.

Lastly, don't forget to have fun. Singapore is an amazing place, and our hosts absolutely brilliant. Make the best of your stay.

God Bless!

Ravinder Sethi ◀

4th PARTNERING EVENT **SINGAPORE** SINGAPORE



Full Name Pauluschke

Drobiszewski

Moore Wilson Schwarzbauer

Osborne Leonaers

Mueller

Francken

Salmon

Melo

Ewbank Machado

Marisa Fontonlan Machado

Almeida

Vinhas

Brandao

Braga Paradela

Silva

Cheregatti

Grigolon

Baribeau

Patterson

Pimentel

Rodriguez

Beg

El Zeki

St-Cyr

4th IELA Partnering Event Programme

TUESDAY, JUNE 30TH

15:00-20:00 Event Registration (PAN PACIFIC hotel)

Welcome Cocktail 19:00-21:00

Dress Code: Smart Casual (Gardens by the Bay - Silver Leaf)

WEDNESDAY, JULY 1ST

| WEDNESDAT, JUL | 1. 1 |
|----------------|--|
| 07:00-08:30 | Breakfast for Delegates staying at the PAN PACIFIC |
| 08:30-08:45 | Welcome <i>Please be seated at the first table of your agenda starting at 08:45</i> |
| | (Pacific Ballroom, Ground Floor) |
| 08:45-10:45 | Formal Networking Sessions Part 1 |
| | 6 Slots (Pacific Ballroom, Ground Floor & First Floor) |
| 10:45-11:15 | Coffee Break (Pacific Ballroom Foyer, Ground Floor & First Floor) |
| 11:15-13:15 | Formal Networking Sessions Part 2 |
| | 6 Slots (Pacific Ballroom, Ground Floor & First Floor) |
| 13:15-14:15 | Lunch (Pacific Ballroom Foyer, Ground Floor & First Floor) |
| 14:15-16:15 | Formal Networking Sessions Part 3 |
| | 6 Slots (Pacific Ballroom, Ground Floor & First Floor) |
| 16:15-16:45 | Coffee Break (Pacific Ballroom Foyer, Ground Floor & First Floor) |
| 16:45-17:45 | Formal Networking Sessions Part 4 |
| | 3 Slots (Pacific Ballroom, Ground Floor & First Floor) |
| 17:45-18:00 | Closing Session (Pacific Ballroom, Ground Floor & First Floor) |
| | |
| 19:30 | Departure to Partnering Event Night (Meeting Point: Hotel) |
| 20:00-24:00 | Partnering Event Night |
| | Dress Code: Casual (Sentosa Beach) |

THURSDAY, JULY 2ND

08:00 Bus Departure to Golf Tournament (Meeting Point: Hotel Lobby)

09:00-16:00 **Golf Tournament** (Marina Bay Golf Course)

10:00 **Meeting for the tour to the fairground** (Meeting Point: Hotel Lobby)

10:30-12:00 Tour to SUNTEC

09:00-14:00 **Informal Networking** (Event hotel) ◀

HOST MEMBERS

APT

32 IELA REPORT7





























WHERE CONNECTIONS BLOOM

Title Name

Mr. Diego

Mr. Robert

Mr. Heimo

Ms. Anne

Mr. Pieter

Mr. Jean-Marc

Ms. Heloisa Ms. Mariane

Mr. Claudio Mr. Anderson

Mr. Fabio

Ms. Claudia

Mr. Sidnei

Ms. Claudia

Mr. Edson

Ms. Carole

Ms. Shan

Mr. Antonio

Mr. Dr. Magdy

Mr. Christopher

PARTNERING EVENT PARTICIPANTS

▶Number of registered attendees (status 15.05.2015): 335 ▶Number of registered companies: 187 Number of represented countries so far: 45 •

MEMBER OF

| IVIL | MIDER OF | |
|--------------|---|-------|
| | Company | Count |
| ₩. | BTG-Expotrans S.A. | Argei |
| | HOBBIT Worldwide Logistics S.A. | Argei |
| ₩. | Agility Fairs & Events Pty. Ltd. | Austr |
| ₩. | Agility Fairs & Events Pty. Ltd. | Austr |
| ₩. | Schenker Australia Pty. Ltd. | Austr |
| ₩: | Schenker + Co. AG | Austr |
| (I) : | Caspian Freight Services LLC | Azerl |
| | Heavy Logistics nv | Belgi |
| | Schenker NV | Belgi |
| (I) : | Ziegler Expo Logistics | Belgi |
| (I) : | Ziegler Expo Logistics | Belgi |
| | CAF EVENTOS | Brazi |
| | CAF EVENTOS | Brazi |
| ₩. | Fulstandig Shows e Eventos MC Ltda. | Brazi |
| | Fulstandig Shows e Eventos MC Ltda. | Brazi |
| (I) : | Fulstandig Shows e Eventos MC Ltda. | Brazi |
| | POP Cargo Ltda | Brazi |
| | POP Cargo Ltda | Brazi |
| ₩: | Transportes Fink Ltda - Fairs & Exhibitions | Brazi |
| (I) : | Transportes Fink Ltda - Fairs & Exhibitions | Brazi |
| | Ventana Serra Shows e Eventos Ltda. | Brazi |
| (I) : | Waiver Logistics | Brazi |
| ₩. | Waiver Logistics | Brazi |
| (| Waiver Logistics | Brazi |
| | XPO Eventos e Logistica Ltda | Brazi |
| | XPO Eventos e Logistica Ltda | Brazi |
| | XPO Eventos e Logistica Ltda | Brazi |
| | Cargolution Inc. | Cana |
| | Cargolution Inc. | Cana |
| (I) : | Mendelssohn Commerce Event Logistics | Cana |
| | Mendelssohn Commerce Event Logistics | Cana |
| | North American Logistics Services Inc. | Cana |
| | North American Logistics Services Inc. | Cana |
| (I): | TWI Group Inc. (Canada) | Cana |
| | | |

PROTRAC Ltda Fairs & Exhibitions

Overseas Int. Services

Colombia

Egypt

4th PARTNERING EVENT



| Title | Name | Full Name | Company |
|-------|-----------|----------------|-----------------------------------|
| Mr. | Mohamed | Abdel Hady | Rockit Transport Services |
| Mr. | Sameh | Guirguis | Samehco Int'l Forwarding & Exl |
| Mr. | Urmas | Palk | UPEX LS Ltd. |
| Mr. | Heikki | Mattola | CHS Expo Freight |
| Mr. | Lucien | Lawson | Clamageran Foirexpo |
| Mr. | Amaury | Chaumet | E.S.I. Group - Expo Services Inte |
| Mr. | Frederic | de Weck | E.S.I. Group - Expo Services Inte |
| Mr. | Jérome | Perrin | Global Exposition Services |
| Ms. | Sandra | Ruppé | Global Exposition Services |
| Mr. | Alexandre | Bled | MEET SAS |
| Mr. | Claude | Guyot | MEET SAS |
| Ms. | Dominique | Mermoz-Daudey | MEET SAS |
| Ms. | Sally | Al Salman | World Exhibition Logistics |
| Mr. | Patrick | Rejaud | World Exhibition Logistics |
| Mr. | Ralf | Chmielewski 🕒 | Agility Fairs & Events GmbH (G |
| Mr. | Volker | Baumann | BTG Expo GmbH |
| Mr. | Philipp | Woll | BTG Expo GmbH |
| Mr. | Roland | Woll | BTG Expo GmbH |
| Mr. | Dirk | Kastenhofer | BTG Messe-Spedition GmbH |
| Mr. | Fabian | Schaefer | BTG Messe-Spedition GmbH |
| Ms. | Simona | Steppich | BTG Messe-Spedition GmbH |
| Mr. | Achim | _ | Cretschmar MesseCargo GmbH |
| Mr. | Vincenzo | Scrudato | DHL Trade Fairs & Events |
| Mr. | Olivier | Raue | Expo Speed GmbH |
| Mr. | Alberto | Garcia Morales | Globalfast Messe- & Eventlogis |
| Ms. | Yesim | Garcia Morales | Globalfast Messe- & Eventlogis |
| Mr. | Tobias | | Hansa-Messe-Speed GmbH |
| Mr. | Christian | | Hansa-Messe-Speed GmbH |
| Mr. | Kay | _ | Kuehne + Nagel (AG & Co.) KG-KN |
| Mr. | Sebastian | | Kuehne + Nagel (AG & Co.) KG-KN |
| Mr. | Dirk | Brückner | netlog network logistix GmbH |
| Mr. | Christian | Kausch | netlog network logistix GmbH |
| Mr. | Andreas | Mattick | Rock-It Cargo Germany GmbH |
| Ms. | Sabine | _ | Schenker Deutschland AG - Mu |
| Mr. | Matthias | | Schenker Deutschland AG |
| Mr. | Ralf | _ | Schenker Deutschland AG - Hann |
| Mr. | Claus | | Schenker Deutschland AG - Duess |
| Mr. | Ulrich | | Schenker Deutschland AG |
| Mr. | Roland | _ | Schenker Deutschland AG |
| Mr. | Ulrich | | Schenker Deutschland AG |
| Ms. | Christine | Roesler | Schenker Deutschland AG - Nuren |
| Mr. | Sunny | Kalsi | Skyper Group Logistics GmbH |
| Ms. | Pauline | | BALtrans Exhibition & Removal |
| Mr. | Kevin | Cai | Go-Express Logistics (HK) Ltd. |

| | Company | | Country |
|---------------|--|---|----------|
| | Rockit Transport Services | | Egypt |
| | Samehco Int'l Forwarding & Exhibition Services | | Egypt |
| | UPEX LS Ltd. | ļ | Estonia |
| | CHS Expo Freight | ļ | Finland |
| | Clamageran Foirexpo | Ť | France |
| | E.S.I. Group - Expo Services International | | France |
| ₩. | E.S.I. Group - Expo Services International | | France |
| | Global Exposition Services | | France |
| | Global Exposition Services | | France |
| | MEET SAS | | France |
| | MEET SAS | | France |
| | MEET SAS | | France |
| (I): | World Exhibition Logistics | | France |
| (I): | World Exhibition Logistics | | France |
| | Agility Fairs & Events GmbH (Germany) | ļ | Germany |
| (I): | BTG Expo GmbH | | Germany |
| ₩. | BTG Expo GmbH | | Germany |
| (I) | BTG Expo GmbH | | Germany |
| (II) : | BTG Messe-Spedition GmbH | | Germany |
| (I): | BTG Messe-Spedition GmbH | | Germany |
| | BTG Messe-Spedition GmbH | | Germany |
| (II) : | Cretschmar MesseCargo GmbH | | Germany |
| (I) : | DHL Trade Fairs & Events | | Germany |
| | Expo Speed GmbH | | Germany |
| | Globalfast Messe- & Eventlogistik | | Germany |
| | Globalfast Messe- & Eventlogistik | | Germany |
| (I) | Hansa-Messe-Speed GmbH | | Germany |
| ₩. | Hansa-Messe-Speed GmbH | | Germany |
| (II) | Kuehne + Nagel (AG & Co.) KG-KN Expo & Event Logistics | | Germany |
| (I) | Kuehne + Nagel (AG & Co.) KG-KN Expo & Event Logistics | | Germany |
| | netlog network logistix GmbH | | Germany |
| | netlog network logistix GmbH | | Germany |
| | Rock-It Cargo Germany GmbH | | Germany |
| (I) : | Schenker Deutschland AG - Munich | | Germany |
| | Schenker Deutschland AG | | Germany |
| (I): | Schenker Deutschland AG - Hannover | | Germany |
| (II): | Schenker Deutschland AG - Duesseldorf | | Germany |
| (I): | Schenker Deutschland AG | | Germany |
| (I) : | Schenker Deutschland AG | | Germany |
| _ | Schenker Deutschland AG | | Germany |
| _ | Schenker Deutschland AG - Nuremberg | | Germany |
| | Skyper Group Logistics GmbH | | Germany |
| _ | BALtrans Exhibition & Removal Ltd. | ļ | Hong Kor |
| | | | |

Hong Kong

| Title | Name | Full Name |
|-------|-------------------|-------------|
| Ms. | Joanna | Lam |
| Mr. | Albert | Tsui |
| Mr. | Biu | Wing Wong |
| Mr. | Chris | Chan |
| Ms. | Karen | Ngo |
| Mr. | WS | Chan |
| Ms. | Elaine | Wong |
| Mr. | James | Wu |
| Mr. | Miklós | Bartkó |
| Mr. | Tibor | Dankó |
| Ms. | Krisztina | Kanyó |
| Ms. | Andrea | Foeldes |
| Mr. | Uttam | Gupta |
| Mr. | Armayesh | Buhariwala |
| Mr. | Surjeet | Sachdev |
| Mr. | Yogendra | Vaychal |
| Mr. | Vikrant | Gogia |
| Mr. | Neeraj | Makhija |
| Mr. | Harpreet | Singh |
| Mr. | Nitin | Gupta |
| Mr. | Shirish | Kulkarni |
| Mr. | Sanjay | Kulkarni |
| Mr. | Aashish | Kulkarni |
| Mr. | Sunny | Pawar |
| Ms. | Maryola Hyacintha | da Silva |
| Mr. | Dayle | de Souza |
| Mr. | Stephen | Thomas |
| Mr. | Vicki | Bedi |
| Mr. | Jatin | Bharadwaj |
| Mr. | Waki | Rais |
| Mr. | Sudhir | Dhavan |
| Mr. | Shrenik | Jain |
| Mr. | Manoj | Kumar |
| Mr. | Darayus | Palia |
| Mr. | Ravinder | Sethi |
| Mr. | Raj | Sharma |
| Mr. | Kartik | Soman |
| Mr. | Praveen | Suri |
| Mr. | Sushil | Upadhyay |
| Mr. | Ashwin | Venkatesh |
| Mr. | Parag | Padhya |
| Mr. | Al | Mithal |
| Mr. | Sandy | Mithal |
| Ms. | Rini | Budi Astuti |

| | Company | C |
|----|-------------------------------------|----|
| Œ: | JES Logistics Ltd. | H |
| | JES Logistics Ltd. | Н |
| | JES Logistics Ltd. | Н |
| | Unitex Logistics Ltd. | Н |
| | Unitex Logistics Ltd. | Н |
| | Expotransworld Ltd. | Н |
| | Expotransworld Ltd. | Н |
| | Expotransworld Ltd. | Н |
| Œ: | MASPED Logisztika Kft. | Н |
| | MASPED Logisztika Kft. | Н |
| | MASPED Logisztika Kft. | Н |
| | Schenker Ltd. | Н |
| | BIG Logistics India Pvt. Ltd. | Ir |
| | Buhariwala Logistics | Ir |
| | ELF Shipping India | Ir |
| | Gemini Logistics | Ir |
| Œ. | Group A Logistics Pvt. Ltd. | Ir |
| | Movers International Pvt. Ltd. | Ir |
| | Movers International Pvt. Ltd. | Ir |
| Œ: | Orient Marine Lines Pvt Ltd. | Ir |
| Œ: | Orient Marine Lines Pvt Ltd. | Ir |
| Œ: | Orient Marine Lines Pvt Ltd. | Ir |
| Œ: | Orient Marine Lines Pvt Ltd. | Ir |
| Đ. | Orient Marine Lines Pvt Ltd. | Ir |
| | P.N. Writer Company Pvt Ltd. | Ir |
| | P.N. Writer Company Pvt Ltd. | Ir |
| | P.N. Writer Company Pvt Ltd. | Ir |
| | PSBedi Group | Ir |
| | PSBedi Group | Ir |
| | PSBedi Group | Ir |
| | R.E. Rogers India Pvt. Ltd. | Ir |
| | R.E. Rogers India Pvt. Ltd. | Ir |
| | R.E. Rogers India Pvt. Ltd. | Ir |
| | R.E. Rogers India Pvt. Ltd. | Ir |
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| | R.E. Rogers India Pvt. Ltd. | Ir |
| | R.E. Rogers India Pvt. Ltd. | Ir |
| W: | Siddhartha Logistics Co. Pvt. Ltd. | Ir |
| ПЬ | Star Worldwide Group | Ir |
| W; | Translink Express (India) Pvt. Ltd. | Ir |
| | Agulta, Faire & Events | |

| Company | | Country |
|-------------------------------------|---|-----------|
| JES Logistics Ltd. | | Hong Kong |
| JES Logistics Ltd. | | Hong Kong |
| JES Logistics Ltd. | | Hong Kong |
| Unitex Logistics Ltd. | | Hong Kong |
| Unitex Logistics Ltd. | | Hong Kong |
| Expotransworld Ltd. | | Hong Kong |
| Expotransworld Ltd. | | Hong Kong |
| Expotransworld Ltd. | | Hong Kong |
| MASPED Logisztika Kft. | • | Hungary |
| MASPED Logisztika Kft. | | Hungary |
| MASPED Logisztika Kft. | | Hungary |
| Schenker Ltd. | | Hungary |
| BIG Logistics India Pvt. Ltd. | • | India |
| Buhariwala Logistics | | India |
| ELF Shipping India | | India |
| Gemini Logistics | | India |
| Group A Logistics Pvt. Ltd. | | India |
| Movers International Pvt. Ltd. | | India |
| Movers International Pvt. Ltd. | | India |
| Orient Marine Lines Pvt Ltd. | | India |
| Orient Marine Lines Pvt Ltd. | | India |
| Orient Marine Lines Pvt Ltd. | | India |
| Orient Marine Lines Pvt Ltd. | | India |
| Orient Marine Lines Pvt Ltd. | | India |
| P.N. Writer Company Pvt Ltd. | | India |
| P.N. Writer Company Pvt Ltd. | | India |
| P.N. Writer Company Pvt Ltd. | | India |
| PSBedi Group | | India |
| PSBedi Group | | India |
| PSBedi Group | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| R.E. Rogers India Pvt. Ltd. | | India |
| Siddhartha Logistics Co. Pvt. Ltd. | | India |
| Star Worldwide Group | | India |
| Translink Express (India) Pvt. Ltd. | | India |
| Agility Fairs & Events | • | Indonesia |

34 IELA REPORT78

4th PARTNERING EVENT SINGAPORE



| Title | Name | Full Name | Company | Country | Titla | Name | Full Name | Company | Country | |
|-------|----------------|---------------|---|-------------------------|-------|-----------|------------------|--|-----------|-----|
| Mr. | Aufridus | Purwasunu | Agility Fairs & Events | Indonesia | | Chris | Smith | R.E. Rogers (Malaysia) Sdn Bhd | Malaysia | a |
| Mr. | Deddy Syah | Fierdausz | PT. Bakhtera Freight worldwide | Indonesia | Mr. | | Kerpan | Cargolive S. de R.L. de C.V. | Mexico | |
| Mr. | Agung | Nugroho | PT. Bakhtera Freight worldwide | Indonesia | | Diego | Marinelli | Cargolive S. de R.L. de C.V. | Mexico | |
| Mr. | Markus | Julianto | PT Vissasa Parama Nati | Indonesia | | Lorena | Vazquez | Cargolive S. de R.L. de C.V. | Mexico | |
| Mr. | Andi | Muljadi | PT Vissasa Parama Nati | Indonesia | Mr. | René | Carvajal García | Naib Group | Mexico | |
| Mr. | Mohd Rasyid | Abdullah | Rogers Indonesia | Indonesia | | Edgar | González Rosales | ■ Naib Group | Mexico | |
| Mr. | Ron | Веггу | ⊕ Amit Logistics | Israel | | Naz | Yusoff | Transit Air Cargo - Myanmar Office | Myanma | ar |
| Mr. | Offer | Gideoni | ⊕ Amit Logistics | Israel | Mr. | Olusegun | Lawal | IAL Nigeria | Nigeria | |
| Mr. | Simone | Rigon | | Italy | | Hilda | Mok | Transit Air Cargo - Manila Office | Philippin | ies |
| Mr. | Mauro | Sartori | Cogefrin SpA Cogefrin SpA | Italy | Mr. | Dariusz | Akonom | netlog Polska Sp. Z.o.o. | Poland | |
| Mr. | Guido | Fornelli | Expotrans S.r.l. | Italy | | Magdalena | Drewek | Universal Express Sp. Z.o.o. | Poland | |
| Ms. | Cristina | May | | Italy | | Marzena | Zawadzka-Szulc | thiversal Express Sp. Z.o.o. | Poland | |
| Mr. | Enrico | Carniglia | ∰ OTIM SpA | Italy | | Vincent | Jiang | Agility Fairs & Events Logistics | | |
| Mr. | Mario | Carniglia | ® OTIM SpA | Italy | | | ,.cg | (Shanghai) Co. Ltd. | P.R. Chin | าล |
| Mr. | Agostino | Montini | Saima Avandero SpA Saima Avander | Italy | Mr. | Eric | Ye | Agility Fairs & Events Logistics | | |
| Ms. | Eriko | Abe | Agility Ltd. | Japan | | 2.1.0 | | (Shanghai) Co. Ltd. | P.R. Chin | าล |
| Ms. | Tokiko | Inaba | Agility Ltd. | Japan | Ms. | Candy | Jiang | APT Showfreight Shanghai Co., Ltd. | P.R. Chin | |
| Mr. | Yoshimichi | Yoneda | Agility Ltd. | Japan | | Rain | Tian | APT Showfreight Shanghai Co., Ltd. | P.R. Chin | |
| Mr. | Hiroshi | Нуодо | ∰ Blueline Co., Ltd. | Japan | Mr. | Jimmy | Zhu | APT Showfreight Shanghai Co., Ltd. | P.R. Chin | |
| Mr. | Kei | Nakamura | ■ Blueline Co., Ltd. | Japan | Mr. | Roland | Tse | Bondex Logistics Co., Ltd. | P.R. Chin | |
| Mr. | Toshihiro | Sasahara | ■ Blueline Co., Ltd. | Japan | | Lianfang | Yan | Bondex Logistics Co., Ltd. | P.R. Chin | |
| Mr. | Yasuhito | Funakoshi | Fairtrans International Ltd. | Japan | | Cathy | Zang | Bondex Logistics Co., Ltd. | P.R. Chin | |
| Mr. | Takashi | Oide | Fairtrans International Ltd. | Japan | | Laura | Liu | BTG Int'l Freight Forwarding (Beijing) Co.,Ltd. | P.R. Chin | |
| Mr. | Shoei | Tanabe | T-Exworks | Japan | Mr. | | Ouyang | BTG Int'l Freight Forwarding (Beijing) Co.,Ltd. | P.R. Chin | |
| Mr. | Ziad | Harb | BCC Logistics KSA | Kingdom of Saudi Arabia | Mr. | Weimin | Zha | Go-Express Co. Ltd. | P.R. Chin | |
| Mr. | Justin | Choi | ∰ EPLUS Expo Inc. | Korea | Mr. | Ramon | Zhu | Go-Express Co. Ltd. | P.R. Chin | |
| Mr. | Steve | Hwang | ■ EPLUS Expo Inc. | Korea | Mr. | Marco | Brettschneider | Kuehne + Nagel Limited | P.R. Chin | |
| Mr. | Seon | Jeon | | Korea | Mr. | William | Wang | tiaoning Air Sea Worldwide | | |
| Ms. | Christine | 0h | ∰ Kemi-Lee Co., Ltd. | Korea | | | . 3 | Logistics Ltd Dalian | P.R. Chin | na |
| Mr. | Trans | Park | ∰ Korea GLS, Inc. | Korea | Mr. | James | Zhao | Liaoning Air Sea Worldwide | | |
| Mr. | Jay | Jeong | ♣ Korea GLS, Inc. | Korea | | | | Logistics Ltd Shanghai | P.R. Chin | na |
| Mr. | Kyung Rock | Min | ♣ Korea Interlink Inc. | Korea | Mr. | Karl | Yan | tiaoning Air Sea Worldwide | | |
| Ms. | Victoria | Song | SEUM EXPO LOGISTICS Co. Ltd. | Korea | | | | Logistics Ltd Tianjin | P.R. Chin | ıa |
| Mr. | Sony | Sebastian | Fusion Shipping & Logistics Co. W.L.L. | Kuwait | Ms. | Jennifer | Fu | MyFreight International Logistics Co. Ltd. | P.R. Chin | |
| Mr. | Vaidas | Beniusis | JSC PAN-LITService | Lithuania | | Sally | Mingming | MyFreight International Logistics Co. Ltd. | P.R. Chin | |
| Mr. | Mark | Novoselskij | JSC PAN-LITService | Lithuania | | Massimo | Ragazzi | OTIM Int'l Freight Forwarding (Shanghai) Co. Ltd. | P.R. Chin | |
| Ms. | Irene Geok Lin | Leow | Agility Logistics Sdn Bhd | Malaysia | | Snow | Xie | Shanghai Expotrans Limited | P.R. Chin | |
| Mr. | Chong Lee | Ngiam | Curio Pack Sdn Bhd | Malaysia | | | tbc | the Shanghai Expotrans Limited | P.R. Chin | |
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| Mr. | Daniel | Mithran | ∰ JIM Project & Expo Logistics (M) Sdn Bhd | Malaysia | | | | Transportation Co., Ltd. | P.R. Chin | ıa |
| Mr. | Syed Amirul | Hafidz | 🕀 R.E. Rogers (Malaysia) Sdn Bhd | Malaysia | | | | , | | |

36 | IELA>> REPORT78 | 37

4th PARTNERING EVENT SINGAPORE



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| Mr. | Mikko | Wieru | Gulf Agency Company Qatar (W.L.L.) | | Qatar | Mr. | Hasnai | Kongkaew | APT Showfreight Thailand Limited | • | Thailand |
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IELA≯REPORT78 39

SINGAPORE 4th PARTNERING EVENT SINGAPORE



| Title | Name | Full Name | - |
|-------|-----------|---------------|--------------|
| Mr. | Ignatius | Alva | (D: |
| Mr. | Byiju | Daniel | (D: |
| Mr. | Krishna | Kumar | (D:- |
| Mr. | Anthony | Miles | (I): |
| Mr. | Dean | Haddow | ets. |
| Mr. | Garcia | Newell | (D: |
| Mr. | David | Richards | (D: |
| Ms. | Sharon | Robinson | (D:- |
| Mr. | Dean | Wale | (D: |
| Mr. | Daniel | Harding | (D:- |
| Mr. | Jeff | Broom | (D: |
| Mr. | Jim | Callaghan | (D: |
| Mr. | Neil | Goatcher | (L):- |
| Mr. | Mark | Donnelly | |
| Mr. | Chris | Knights | |
| Mr. | Mike | Barrett | |
| Mr. | Keno | Cheung | |
| Mr. | Andrew | Fleet | ₩: |
| Ms. | Danielle | Potter | ₩. |
| Mr. | Michael | Beckers | (I) : |
| Mr. | Jim | Kelty | (D: |
| Mr. | Matt | Dell'Orto | ₩. |
| Mr. | Chris | Ray | ₩. |
| Mr. | Ту | Warren | € |
| Ms. | Anne | Norkin | (D: |
| Ms. | Mary | Ptak | _ |
| Mr. | Benjamin | Strelow | ₩. |
| Mr. | Soren | Brandtberg | |
| Ms. | Laura | Kao | |
| Ms. | Gul | Khodayar | (D:- |
| Ms. | Tania | Khodayar | (I): |
| Ms. | Jeannie | Rooker | ₩. |
| Mr. | Steve | Ваггу | ₩. |
| Ms. | Grace | Chung | ₩. |
| Ms. | Jennifer | Harris | € |
| Mr. | Greg | Keh | ₩. |
| Ms. | Christine | Stainback | (I): |
| Mr. | Andy | Neo | |
| Ms. | Yen | Hoang Thi Hai | |
| Mr. | Truong | Pham Quang | |
| Mr. | Mai | Nhat Minh | |
| Mr. | Jerry | Tran | |

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Vega Logistics

WHERE CONNECTIONS BLOOM

EVENT HIGHLIGHTS



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SENTOSA ISLAND

>> The 2015 Partnering Event Night is kindly sponsored by **PSBedi Group, India**.



IELA PARTNERING EVENT NIGHT 2015

Night Beach Party at Sentosa Island

Sentosa Island is Singapore's favourite leisure destination with exciting attractions, golden beaches, luxe retreats and the country's first integrated resort. An island located just 10 minutes south of Singapore city. Enjoy a quick getaway from the bustling city.

Located at Siloso Beach, the Sapphire Pavilion and its beachfront are the perfect venue for a unique corporate event experience. With a spectacular view on the horizon, delegates will enjoy and relax after an intense event day.

In front of the nighttime beach as a backdrop it will be time to celebrate and toast to a successful Partnering Event 2015!

Join us at the Siloso Beach for a great networking opportunity linked with a magnificent gastronomic experience we hope you will never forget. ◀

Sentosa Island.

Wednesday, July 1st 2015.

Dresscode: Casual Don't forget your flip-flops!

Departure from PAN PACIFIC HOTEL at 19:30.

Meeting Point: Hotel Lobby.

40 IELA REPORT78

Ms. Dung







2014 CEIR Index Results Released

Exhibition Industry Continues Upward Climb

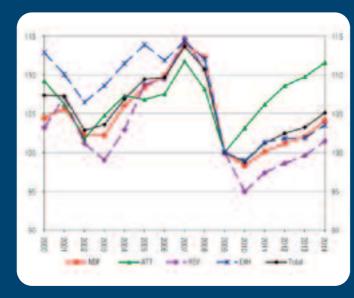
DALLAS, 13 April 2015 - Today, the Center for Exhibition Industry Research (CEIR) released the CEIR Index Report. The CEIR Index analyzes the 2014 exhibition industry and provides a future outlook for the next three years. In 2014, the Total Index increased by a moderate 1.8% for the year as a whole, one percentage point higher than in 2013 and just slightly below the 2.0% forecasted growth.

According to CEIR's President & CEO, Brian Casey, CEM, "the best performing sectors in 2014 were the Financial, Legal and Real Estate (FN) and Building, Construction, Home and Repair (HM) sectors, which respectively gained 5.2% and 5.1%. Alternately, the weakest exhibition sector was Education (ED), where the index declined by 3.0%".

"We are optimistic for the performance of the industry overall this year. Economic and job growth should continue to drive expansion in exhibitions," said CEIR Economist Allen Shaw, Ph.D., Chief Economist for Global Economic Consulting Associates, Inc.

The overall CEIR index is forecast to grow at a relatively robust rate of 2.8%, a full percentage point higher than the 2014 rate. Over 2016 and 2017, CEIR expects the overall exhibition industry to continue to grow strongly, albeit at a slower pace. The current projection shows growth at 2.4% in 2016 and 2.0% in 2017. Notably, this performance represents the fastest sustained growth in the history of the CEIR Index. By 2017, the Total index of the overall exhibition industry is expected to reach about 1.0% below its previous peak in 2007.

As an objective measure of the annual performance of the exhibition industry, the CEIR Index measures year-over-year changes in four key metrics to determine overall performance: Net Square Feet of Exhibit Space Sold; Professional Attendance; Number of Exhibiting Companies; and Gross Revenue.



For more information about the CEIR Index, contact Cathy Breden, CAE, CMP or call +1 (972) 687-9201

CEIR provides industry-leading research on the North American exhibitions and events industry globally which optimizes performance, increases engagement, and addresses emerging customer needs. For additional information, visit >> www.ceir.org.

▶ORGANISER'S CORNER

BUILDING THE BRIDGE IN THE EXHIBITION INDUSTRY

Organiser's Portrait:

SUNTEC, Convention & Exhibition Centre, Singapore

- Founded in: 1995
- Number of employees
- The Preferred Place to Meet



SUNTEC

OUESTIONS FROM IELA TO MR. ARUN MADHOK – CEO, SUNTEC

as the markets for the exhibition industry? How is your organisation preparing for these new markets?

Many major events are moving out of the US and Europe towards Southeast Asia and China and we are primed to be in a position to tap on these opportunities. We work closely with organisers to bring in many new events from the region into Singapore for the first time such as Inside Bitcoins, the first major Cryptocurrency Conference.

We work closely with such organisers, using our flexible space, modern lighting, cutting edge technology and other amenities to create a seamless customised experience that is unique and ideally suited for each event. In this manner we are able to grow with the events we host year on year and act as an incubator for new events

2. Handling & Logistics Providers as well as Stand Contractors are more being regarded as the Organisers' Vendors, rather than their Partners. Do you agree with this? Is it good? If not, what can the Partners do to change it?

Business is about building partnerships and collaborating for mutual success. As a venue, we not only provide the space that our clients require for their events but proactively support them throughout their events with a dedicated team of service professionals delivering

>1. What global geographical areas do you see impeccable and personalized value-added when we are asked to make recommendations, services such as exceptional culinary solutions for example. This VenuePlus service approach has helped us in fostering more meaningful relationships with our clients that has successfully resulted in multi-year deals and long-term partnerships.

> 3. As an organiser of large events, what would be your expectations from a Onsite Handling & **Logistics Solutions Provider** working at your shows? Also, what would you believe will be the evolving role of an Onsite Handling & Logistics Solutions Provider in future?

Our Centre has an ongoing initiative to use technology to improve the efficiency in the way the MICE business is conducted. For example, logistics providers who use GPS services in their vehicles can help us anticipate traffic flow through our loading docks and thereby facilitate more streamlined loading and unloading process. Furthermore we provide easy access to our halls for all types of vehicles by providing complimentary parking bays for service vehicles and good carriers.

▶ 4. What are the major factors which **SUNTEC** uses for deciding and choosing its Official Onsite Handling Agent? Is the IELA Membership, standing for high quality standards, an important selection criteria?

We do not officially appoint any preferred partners that will restrict our clients, however

we use IELA membership as one of our recommendation criteria when presenting potential partners to our customers. The IELA Membership is a clear recognition of industry leaders and providers around the globe based on its strict requirements.

>5. How in your opinion IELA and its members play an active role and contribute effectively in the efforts of **SUNTEC** of fulfilling its goals towards **Sustainability?** Which are the specific areas where you would like IELA and its members to focus on this issue?

We are a venue that has sustainability built into our DNA, we practice the 3Rs (Reduce, Reuse and Recycle) in all our operations. One of our goals for this year includes increasing stakeholder engagement in our sustainability efforts. For example, by providing free high-speed WiFi throughout our Centre, we encourage organisers to cut down on the use of printed materials and create an ecosystem that promotes a move towards app-based solutions. We also strongly encourage our clients to choose reusable stands or using recyclable materials and, as a venue, we have developed an integrated network of electronic signages to further support them in these efforts. For those logistics providers who use electric vehicles, we provide free strategically located charging stations.

Mr. Madhok, , thank you very much for your

IELA≯REPORT78 43 2 IELA▶REPORT78

IELA MEMBERS IELA MEMBERS





The International Exhibition Logistics Association is a worldwide trade association dedicated to enhancing the professionalism of the transportation logistics and freight handling segments of the event industry. IELA has 143 members in 49 countries...

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46 IELA▶ REPORT78

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48 IELA▶ REPORT78

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To assist the pro-active approach of the the IELA Secretariat, you the IELA

Email the contact details of any companies that you would be prepared to

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all recent changes in contact details in the new IELA membership list available on www.iela.org

Email adminiela@iela.org with

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▶ MEMBERSHIP WORKING GROUP

Dear Friends.

Welcome to Singapore!

There's not much to report in this issue from the last one. Good news is that the members keep increasing -- again, quality not quantity is in the fore front. We are today 143 members from 49 countries. Truly a global association!

And here's the more interesting statistic. As of going to print, we have approximately 75% of our members and a similar 75% of countries present at Singapore. This is phenomenal, and I give maximum credit to Elizabeth and her team for this.

Membership is now growing at a constant pace. Our WG now needs to venture to newer heights. We need to establish a review mechanism for existing members. Are standards being followed? Is liability insurance being adhered to? Is IELA being promoted within our companies? etc., etc.

So put on your thinking caps (turbans), and let's have a productive /fun time in a few weeks from now.

God Bless,

Ravinder Sethi <





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What's your rhythm?

STANDARDS & CUSTOMS WORKING GROUP

In my last article, I talked about the importance of the rhythm for Carnival and the similarities to our business. I also mentioned the instruments involved and that the "IELA Survey" is one of them, played by our orchestra to keep the rhythm and to be in harmony with our Standards.

Modifications of the "instrument" IELA Survey have been made in order to have more members participating. After all, our main goal is to have a clear and accurate picture if our members are following our Standards.

However, as you can see in the results below, after closing the system, the number of respondents on the IELA 2014 Survey did not increase compared to last year. The results show that not all members are interested in helping our association to identify those who are playing the notes professionally and those who need assistance to get back into the rhythm.

This year*:

29 Non-Respondents within 138 companies included in the survey (21,01%).

Last year:

27 Non-Respondents out of 131 participating companies (20,61%).

It is imperative to highlight that the awards are secondary goal of the Survey. The Awards are the recognition for the best "musician" of our orchestra.

We, Standards & Customs Working Group, want to understand the reasons for not participating in the Survey as a member. And it is not because we put a lot of efforts into finding ways to offer a better system and clear questions; but to identify how we, as members, see each other's work and if we are all

in the same rhythm.

IELA is known for the excellence of its members' service on freight forwarding for events and the only way to know if this is really the truth is through the Survey.

Our WG will not give up until the survey reaches 100% of answers. We will keep breaking a sweat searching for new solutions to improve the numbers of respondents. It is our duty to create mechanisms for our association to identify companies that need assistance to improve their services and also recognize those that keep our orchestra playing highly professional.

The Congress in Singapore is coming and if you have anything to say about the Survey and its methodology please come to one of our WG members. Our ears are wide open to listen to you.

Don't be shy; we all love a well played song!

*results will be given during the Congress.

Mariane Ewbank ◀



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54 IELA REPORT78

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▶ORGANISERS WORKING GROUP

ORGANISERS WORKING GROUP

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Niall Thompson Interflow Logistics Ltd., Ireland

Ashwin Venkatesh R.E. Rogers India Pvt Ltd, India

Brad Watson Airways Freight Corporation, USA

Dear Friends,

The Organiser committee has been focusing on linking our IELA site to country based associations via hyperlinks. Discussions are taking place in various countries and the full list of connected associations will be made available in Singapore.

As Chairman I must say only a few of the committee have been active and I believe in Singapore we need to reiterate the benefits of being part of a working group and also how it can lead to greater responsibilities in IELA.

Bob Moore ◀

PR & MARKETING WORKING GROUP

TOPICS TO DISCUSS WITH THE GROUP

Dear Friends,

Previous working groups activities, we will cover all headings and decide what we shall keep and discard.

As I am new to this group and we are low on numbers. I believe we need to address only a few headings. set tasks and then identify how the group works and what results we can expect. I will identify and appoint a Vice Chair. My idea is assign the headings within the group and set a time line for reporting.

Organisers and Venue Newsletter

The idea is to prepare an electronic letter that will be of interest to organisers and venues. I will be speaking to UFI asking them if we were to produce such a letter what topics would they like to be included. The working group will need to prepare suggestions and a task will be set to prepare a

How to increase IELA awareness to exhibitors, organisers and venues

This one is close to my heart and I believe this can be achieved

Advertising campaign along with an editorial focusing on IELA, its activities and aims. Our target needs to be magazines / publishers that are in our industry. We need to identify such to cover each region so all members benefit. I am meeting with Mash Media in the UK to ask if they would consider this and what the cost would be. My aim is to secure editorials. This campaign needs to run for at least a year on a quarterly basis. Obtain costs.

Exhibiting at events within our industry. We need to research what events would be best for IELA and its members. We need to draw up a

quidelines on how to present IELA and a procedure of gathering of visitor information and how this should be reported back to IELA.

We need to identify and list promotional materials to use, existing and possible new.

The IELA report and the survey

As of today only a third have responded to this, hopefully by June we will get more response. The results of this will be discussed and presented to the board.

Recruiting

We need to expand our group so we have balance representation. This will be a task set when IELA begins.

With regards, Jim Callaghan ◀

TRAINING WORKING GROUP

Exhibitions: ALL THAT JAZZ!

Dear friends!

CHAIRMAN

E.S.I. Group,

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Achim Lotzwick Cretschmar MesseCargo, Germany

tha Logistics Co. Pvt. Ltd.,

My Friend Mariane, vice chairman of the BOM and Chair of the Standards & Customs Working Group has introduced the concept of "getting into the Rhythm" in her last report, which was definitely an accurate image to explain what we do.

People within IELA who know me well might have a clue why I will also make a comparison between our business andJazz Music this

Indeed, Jazz is using the mode, or musical scale, as the basis of musical structure and improvisation. Our knowledge of the exhibition world, its unwritten laws, rules and customs is comparable to the mode and the musical scale from where we should go to reach our goals in making our business run, our clients' wishes fulfilled our projects happen, and last but not least: train our staff!

A skeleton, a foundation, is always necessary to build something and move forward in different directions. to create a wealth of proposals, ideas, debates and eventually come to achievements

We obviously can build on things we've done and that worked out quite successfully, such as the last Zurich Winter Seminar 2015.

But apart from keeping it at very high standards, I will make sure we find new ideas, topics in order to bring new lecturers, not only exhibition freight forwarders but possibly specialists in different subjects related to our industry that

We also need to imagine new ways to make the training input bigger, higher, stronger.

> 1) One idea is to find out what the IELA members expect from training. For that purpose, we could let the Secretariat conduct a formal survey amongst all IELA members in order to find out precisely what they require in regards of training and if they have new suggestions to be even more efficient.

> 2) Another one is to spread out our knowledge of the Industry via training sessions provided to Organisers, Chambers of Commerce, Exhibitors, National pavilions. We could then organise lectures on Exhibition Freight at Conferences and Congresses.

That way we would also pass on a strong message on how IELA members can be useful and should be preferably used.

> 3) Find out how other associations do training, investigate further (maybe via benchmarking) and copy the successful training models.

> 4) Find ways to use the internet tool to organise short 1 hour Webinars on specific topics for operational staff and go deeper into the MOOC and the opportunities this new way of learning can bring.

More ideas might arise before the Singapore Congress, brought by actual and hopefully future members of my Training Group, so I am sure we'll have quite a lot to discuss, prepare and present when it comes to surface.

PS: "Are you out there?" section:

Remember my Jazzy introduction: All "Musicians in the Exhibitions' world" are more than welcome into the "Band", by joining the Training Working Group in Singapore, improvise and even perform solos! You can either contact me by mail or get in touch with me there.

Looking forward to a flourishing 30th IELA CONGRESS in spectacular Singapore

IELA≯REPORT78 55

Kind regards, Emmanuel Pitchelu ◀

procedure for this. This will include newsletter for BOM discussion. may contribute something. OPERATIONS SUMMIT OPERATIONS SUMMIT





UPCOMING EVENT

HONG KONG / January 28th • 30th 2016

IELA is proud to announce a new event that will be launched in Asia in January of the year 2016 focus on delivering more benefits to our members.

January 28th • 30th, 2016 HONG KONG UPCOMING EVENT

For more information please contact Elizabeth or Markus at the IELA Secretariat: Elizabeth@iela.org + Markus@iela.org

Hong Kong Convention and Exhibition Centre

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The **IELA Operations Summit** will provide a platform for operational staff of IELA Member Companies. Following the spirit "Giving back benefits to members" a target group of 100 professional individuals from the industry are invited to meet their peers from all over the globe over a period of three days (registration cost & hotel accommodation of three nights at the expense of IELA).

Hosted by the **Hong Kong Convention and Exhibition Centre**, this venue will provide a spectacular environment for the delegates to meet, network, benchmark and for setting new standards for the exhibition freight logistics industry.

The programme will include structured networking, workshops, educational seminars and presentations of renowned guest speakers of the Trade Fair Business.

Participants will enjoy the sterling IELA mix of social- and industry related events, taking advantage of all networking benefits, benchmarking amongst industry peers and entertaining elements

IELA has the ambition to connect to the Exhibition Industry like Exhibition Organisers, venue Operators, Trade Associations and Exhibitors, and planning is underway to create a format for interaction during the IELA Operations Summit.

IELA makes strong efforts on delivering Members Benefits to all corporation levels having access to a full range of events:

- > the annual Congress addresses CEOs and directors,
- > the Winter Seminar targets the young professionals
- → and the Operations Summit reaches out to the operational level.

How to participate:

➤ Registration will start online on June 29th 2015 (after a brief summary of the event during the Organiser WG Report)

In only a few steps you can register your staff online:

- 1. Create a **new** account at https://ops.iela-events.com for the delegate who is going to attend the OS 2016.
- 2. If you are under the first 100 registered accounts (first come first served), you will receive a confirmation via email by the IELA Secretariat with further information on the registration procedure.
- 3. If you registered too late, you will be listed on a waiting list automatically.
- > only 100 places are available (first come first serve, one place per full member only)
- > IELA will fund the registration fees as well as the hotel accommodation (3 nights).

IELA is very honored to launch this initiative as part of the 30th Association Anniversary.

Let's celebrate 30 years of delivering excellence.

Join us in Hong Kong in January 2016! •

56 IELA+>REPORT78 57

THE IELA BOARD **OF MANAGEMENT**

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- Mr. Hans Brauchli Mr. Karl Buehler
- Mr. Thierry Demeure Mr. Dieter Fraeulin
- Mr. Grea Keh
- Mr. Achim Lotzwick Mr. Robert Moore
- Mr. Jean-Paul Moser
- Mr. Ravinder Sethi



ADVERTISE HERE

On ielareport@iela.org

Members Moves

Under this heading, we publish internal news from our members such as appointment, change of telephone or telefax numbers, new e-mail addresses and change of contact details. Please note that the IELA Secretariat has included all recent changes in contact details in the new IELA Membership list available on www.iela.org

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DHL Trade Fairs & Events GmbH

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Kuehne + Nagel (AG & Co.) KG KN Expo & Event Logistics

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Masstrans Freight LLC

New contact: Mr. Krishna Kumar krish@masstrans.ae

PS Bedi & Co. Pvt. Ltd.

PSBedi Group New address D-14/1 & 14/2, Okhla Industrial Area, Phase - I 110 020 New Delhi

Schenker Australia Pty Ltd

Mr. Ben Wilson Ben.Wilson@dbschenker.com

Valverde B.V.

Zekeringstraat 36 BG 1014 BŠ Amsterdam 4

New Members

- ▶ AGILITY FAIRS & EVENTS LOGISTICS LTD, United Kingdom
- **DB SCHENKER LOGISTICS NETHERLANDS,** The Netherlands
- ► KATLEGO GLOBAL LOGISTICS PTY LTD, South Africa

>> IELA Collateral

The next IELA REPORT will be published in September and will be distributed as printed version to all members (10 copies) and Singapore delegates. Unlimited amounts are available at just CHF 3,00 each. Let us know if you would like to receive extra copies for your marketing activities.

Contact Elizabeth for details on bulk discounts and to place your order: ielareport@iela.org.

Please send (company name) an additional (number of extra copies) of the IELA Report.

Tel.:

Available also to non-members

IELA International Exhibition Logistics Association

4, rue Charles-Bonnet | P.O. Box 399 | 1211 Geneva 12 | Switzerland VAT registration number: CHE-100.318.856

For further information please contact our Secretariat: adminiela@iela.org I www.iela.org

Why and how to become an IELA Member?

INTERNATIONAL EXHIBITION LOGISTICS ASSOCIATION









IELA membership is proven to enhance a company's business opportunities

Here are a few of the benefits that, as a member of IELA, you would enjoy:

- Access to a network of over 170 trusted and professional partners worldwide.
- Contact with potential clients through IELA's partnerships with event organizations such as UFI, IAEE, AEO and others.
- Training and shared learning seminars that develop staff at all levels.
- Use the IELA brand, a recognised margue of quality throughout the world.
- Stay informed of legislative and other issues that may affect your global business.
- Access to a global database of specialized customs procedures and regulations. A continued focus on increasing the professionalism of exhibition & event logistics.
- Annual Standards Survey A unique customer service development tool that benchmarks
- Website exposure via IELA's member listing, including your company profile, contact details, company brochure and press releases.
- Editorial coverage in the quarterly IELA REPORT the association's magazine.

How to apply:

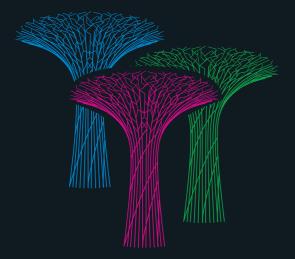
- Have at least 24 months experience in the sector.
- Send us your ELA Application Form including general information about your company and professional activity.
- The endorsement of three sponsors who are IELA members for 24 months.
- Copy or your company registration by the Chamber of Commerce (or local company registration authority).
- Letter of creditworthiness from your bank
- Your company brochure.

IELA SINCE 1985. LET'S CELEBRATE TOGETHER IELA'S 30TH ANNIVERSARY IN SPECTACULAR SINGAPORE

Where opportunities begin

Where connections bloom

Where business unfolds



30TH IELA CONGRESS

& 4TH PARTNERING EVENT

June 27th :: July 2nd 2015 :: Singapore

LET'S MAKE IT MEMORABLE - JOIN US IN SINGAPORE 2015.

Save the dates and be part of IELA's flourished history, present and future.

 30^{th} IELA Congress, June 27^{th} \therefore June 30^{th} 2015, PAN PACIFIC Singapore 4^{th} IELA Partnering Event, June 30^{th} \therefore July 2^{nd} 2015

HOST MEMBERS



