

Balasubramanian Elected IEIA President



S Balasubramanian Pillai, Executive Director & COO, Indian Machine Tool Manufacturers' Association (IMTMA) and Bangalore International Exhibition Centre (BIEC) was elected as the President of Indian Exhibition Industry Association (IEIA) at the 13th Annual General Meeting of IEIA held in Mumbai on 16th December 2019.

Balasubramanian has been active in IEIA for many years now, supporting its mission and driving developments. He has been serving as an Executive Committee member since 2015.

Expressing delight on his new role Balasubramanian said, "I thank IEIA and IMTMA for placing their trust in me and giving me this opportunity to

take up the mantle. I am aware that I have a large shoe to fit in to but I see this possible with members support. We will work together as a team and scale greater heights in developing the Indian exhibition industry."

Balasubramanian has been associated with IMTMA since 2007, heading the trade fairs division which organizes IMTEX and regional machine toolshows across various cities in the country, besides being the COO of BIEC, India's leading green exhibition facility. Balasubramanian comes with more than two decades of rich experience in exhibition industry. Prior to joining IMTMA he was associated with Informa group, INTECH Trade Fairs & Wisitex Foundation.

Events Industry Council Announces 2020 Board And Commission Leadership

•H.S. Bedi Joins The Events Industry Council 2020 Board Of Management



Commission, effective 1 January 2020. "Our incoming and reappointed board and commission members are accomplished leaders who bring diverse perspectives, insights and experiences that will elevate our organisation's efforts in championing the global events industry," said EIC's chief executive, Amy Calvert.

Board officers and directors are nominated by the membership which is comprised of more than 30 organisations in the events industry. Collectively, board members serve as the council's governing body, hold fiscal responsibility and provide strategic direction for its programmes and services.

The 2020 officers are:

Paul Van Deventer (chair), Meeting Professionals International
Mark Cooper (chair-elect), IACC

Tina Wehmeir, CMP, CAE (immediate past chair), AMC Institute

The 2020 directors are:

David Audrain, CEM, Society of Independent Show Organizers
H.S. (Vicki) Bedi, International Exhibition Logistics Association
Steve Bova, CAE, Financial and Insurance Conference Professionals
Cathy Breden, CMP, CAE, International Association of Exhibitions and Events
SherrifKaramat, CAE, MBA, Professional Convention Management Association
Didier Scaillet, CIS, CITP, Society for Incentive Travel Excellence
As the governing body of the Certified Meeting Professional (CMP) credential, the Events Industry Council also appoints top professionals to its CMP Governance Commission.

The commission includes organiser and supplier representatives from across the events industry.

The Events Industry Council's more than 30 member organisations represent over 103,500 individuals and 19,500 firms and properties involved in the events industry. The Events Industry Council's vision is to be the global champion for event professionals and event industry excellence.

The Events Industry Council announced leadership appointments for its board of directors and CMP Governance