



QUALITY WRISTBANDS AT
 THE UK'S BEST PRICES
 BUY NOW



- [NEWS](#)
[SPOTLIGHTS](#)
[FEATURES](#)
[GUEST BLOGS](#)
[EIN PODCAST](#)
[EIN VIDEOS](#)
[JOB VACANCIES](#)
[SUPPLIER DIRECTORY](#)
- [BUYER'S GUIDES](#)
[SUBSCRIBE TO THE NEWSLETTER](#)
[OUR EVENTS](#)



[Home](#)
[News](#)
[Exhibition News](#)

Join TOGETHER and be STRONG – Let us be a contingency network in times of uncertainty



IELA passionately believes in the considerable social and economic power of face-to-face exhibitions and events and remains committed to the industry. We know that the negative long-term effects of speculation, hype and overreaction will not only cause direct harm to this sector but also have repercussions on our local communities and business as a whole.



This Show Is Open!

Hence IELA strongly supports the **UFI & SISO campaign** **“This Show Is Open!”** and is working with its membership on implementing the campaign logo to communicate about on-going events and trade shows, taking place worldwide during this particular time.

IELA believes that the exhibition and event industry is a truly global industry. Together with associations, organisers, venues and service providers etc, we can build the contingency network for the industry’s needs.

For this reason, IELA invites all event professionals to join the initiative TOGETHER STRONG!

TAGS
 #ThisShowIsOpen



Adam Parry

Adam is the co-founder and editor of [www.eventindustrynews.com](#). Adam, a technology evangelist, also organises Event Tech Live, Europe’s only show dedicated to event technology and the Event Technology Awards. Both events take place in November, London.

[f](#)
[in](#)
[t](#)