

The magazine for the global exhibition community

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Exhibition World

RUSSIAN EVOLUTION

St Petersburg blends old
and new for exhibitions

SETTING STANDARDS IN GLOBAL EXHIBITION LOGISTICS

IELA is the global industry network that provides top quality performance and expertise for your exhibition logistics needs.

IELA members enable your operational excellence, serving well beyond expected industry standards in the care and safety of your exhibits and the success of your exhibitions.



WORLDWIDE



QUALITY



ON TIME



NETWORK



SAFE & SECURE



CUSTOMER-FOCUSED



INTERNATIONAL EXHIBITION LOGISTICS ASSOCIATION

WWW.IELA.ORG

The UFI Approved Event and UFI Approved International Event



Compare the two lists in the tables to see if your exhibition or trade show is eligible for the UFI Approved Event or UFI Approved International Event quality label.



UFI Approved Event criteria

- ✓ The exhibition must have taken place twice already.
- ✓ Audited statistics must be provided about the exhibition, in accordance with UFI's Auditing Rules, detailing:
 - total net exhibition space;
 - number of national and foreign exhibitors;
 - number of national and foreign visits or visitors.
- ✓ The exhibition must take place in an appropriate, permanent structure.
- ✓ The host venue must be fully functioning, well maintained, and have effective Health and Safety procedures in place.
- ✓ Exhibition materials, such as catalogues and advertising, are available in English.

UFI Approved International Event criteria



- ✓ The exhibition must have taken place twice already.
 - ✓ Audited statistics must be provided about the exhibition, in accordance with UFI's Auditing Rules, detailing:
 - total net exhibition space;
 - number of national and foreign exhibitors;
 - number of national and foreign visits or visitors.
 - ✓ The exhibition must take place in an appropriate, permanent structure.
 - ✓ The host venue must be fully functioning, well maintained, and have effective Health and Safety procedures in place.
 - ✓ Exhibition materials, such as catalogues and advertising, are available in English.
- Plus an additional international requirement...**
- ✓ Either direct foreign exhibitors must make up at least 10% of the total number of exhibitors;
 - ✓ Or the number of foreign visitors or visits must represent at least 5% of the total number of visitors or visits.

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