

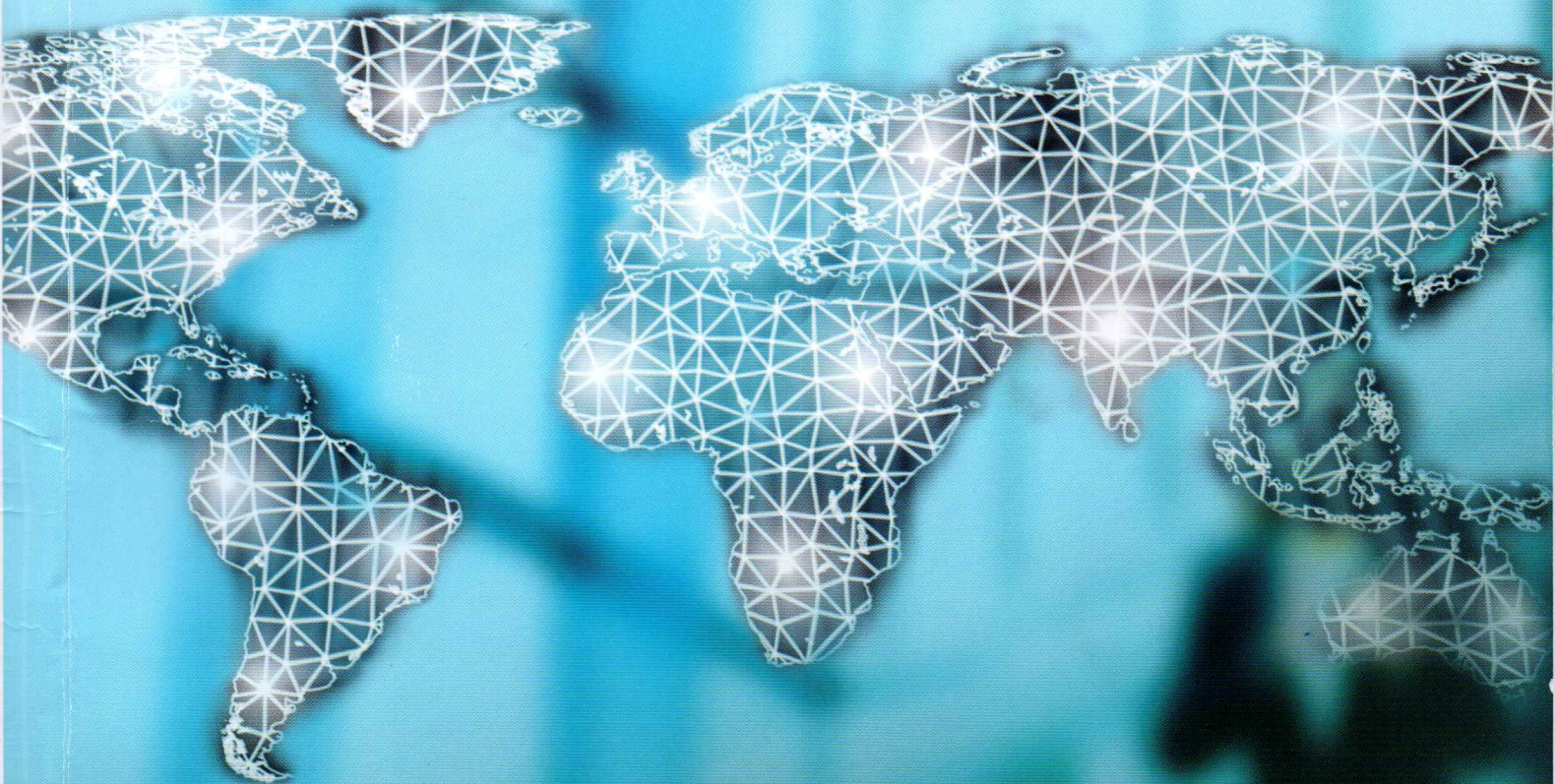
# ExhiBits

INDIAN EXHIBITION INDUSTRY COMMUNIQUE

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# Kinexin

## looking for India partners for IICC

A consortium led by Korea's largest convention venue, Kintex, has won the bid to operate the India International Convention and Exhibition Center (IICC) in New Delhi for 20 years, paving the way for Korean convention centre operators into overseas markets.

The news comes 3 months after the company formed the consortium with E-Sang Networks to bid for the project. Kintex competed with global exhibition companies from France and Hong Kong.

The IICC operating company has been named Kinexin Convention Management Pvt. Ltd. Kintex presently operates three venues in two cities in Korea, and is building another huge venue as the 3rd phase of Kintex venue.

Mr Hyung Phil Chung, CEO and MD of

Kinexin Convention Management in Mehrauli, New Delhi, said his company is a globally experienced venue organizing, business development, consulting and tradeshow/convention organizing entity comprising of professionals from both India and Korea.

The IICC is India's national project to make the nation's signature venue next to the Indira Gandhi International airport in Dwarka. "Delhi also affords a great package to exhibition visitors - Red Fort, Lodhi Gardens, several national museums, the Taj Mahal nearby, so many elite clubs and fusion restaurants with Indian, Japanese and Korean cuisine," Mr Phil says.

The CEO has decades of experience in venue business development, producing and launching new international tradeshows and

conventions, M&A of related businesses, equity participation in promising businesses, and networking with global organizers at all the big venues in Japan, China, US, Thailand, Germany, UK and Dubai.

"As the CEO of the operating company, I am hiring more and more Indian workers. We are looking for marketing, HR and finance personnel, along with certified structural engineers," Mr Phil says.

There will be opportunities in the company's F&B stores within the venue, as well as for a reliable property management company who can partner with Kinexin.

"The jobs will be posted in Indian exhibition magazines or on our official website," he adds.

# IELA

## releases security guidelines

The International Exhibition Logistics Association (IELA) recently introduced its newest initiative in Shanghai, the IELA security guidelines, which are aimed towards a safer and more secure exhibition industry.

The guidelines feature proactively strengthening safety and security standards, which are essential for improving security awareness in the exhibition industry, thereby contributing to the venue security and exhibition safety and shouldering responsibility.

Since 2012, IELA has focused on safety and security through multiple

initiatives like developing safety and security standards and spreading knowledge, along with education and training programmes, and has also worked on reflecting new security challenges and concerns in the global logistics landscape.

Mr Simon Garrett, MD of X-Venture Global Risk Solutions and also a leading security expert in the exhibition industry, who was present at the 2016 IELA Forum held in Dublin, recommended certain ideas that helped IELA come up with the IELA occupational health and safety guidelines. The guidelines have now become an integral part of the IELA

training manual.

The IELA security guidelines have been written by Mr Dominique Geiser, Chair of the IELA Standards and Customs Working Group, in collaboration with Mr Garrett.

This initiative steers the industry in the right direction as exhibition professionals are confronted by high risks on a daily basis. In being prepared for all eventualities, IELA members will once again differentiate themselves from the crowd as a serious partner for organisers in the exhibitions industry worldwide.