

The ‘First Timers Aboard’ gets management of India’s Biggest Exhibition and Convention Space

South Korea’s eSANG Networks and Korea International Exhibition Center (KINTEX) have been given charge of the management of the largest exhibition center in India. This is the first time that Korean businesses have been assigned a management contract abroad, that too for the fourth biggest exhibition and convention centre project in the world.

According to Arif Nisar, TFT Associate Editor from New Delhi, eSANG Networks, a consortium formed together with KINTEX, has recently established a joint venture company in India known as “Kintex Convention Management” and have been assigned as the operator of India International Convention and Expo Center (IICC), Dwarka, New Delhi. The Korean companies will manage the flagship project of Government of India for 20 years starting from 2020.

“South Korea’s consortium has been selected as the operation manager, beating the world’s leading businesses from the “So-Called” advanced countries in exhibition domain such as France, Singapore, and Hong Kong ” an eSANG Networks Official told TFT.

Arif Nisar further reported that “A bidder who could not win the operation told TFT in a sarcastic manner “The IICC is to be 300,000 square meters center, three times the size of the KINTEX which is the largest center in South Korea. The Korean will manage the fourth largest Exhibition Centre in the world in their first bid abroad”. The IICC is pegged as biggest exhibition and convention space after China, Singapore, and Japan.

With the Delhi-Mumbai Industrial Corridor (DMIC) project currently underway that connects dedicated freight corridors between the two cities, demands are apparently rising for the establishment of advanced IT valleys, various industrial clusters as well as diplomatic missions, embassies, and golf clubs around the IICC. “The Delhi-Mumbai Industrial Corridor project is expected to create more demands for exhibitions and conventions in and around the region.”

India International Convention & Expo Centre (IICC) is a flagship project of Government of India to create a world class Exhibition and Convention Facility.

The project has an estimated cost of INR 26000 crore. The facility will be first of its kind in the country with Exhibition Halls having large column free spaces and ability to host large scale defence and aerospace exhibits. The Convention Centre complex will have an ability to hold 10000 delegates with a world class plenary hall of capacity to hold 6000 pax. Further, a Multipurpose Arena with flexible space to hold sports events, trade & fashion shows, and national events, will have a capacity of 25000 pax.

It has been estimated that the global Meetings, Incentives, Conferences and Exhibitions (MICE) market, which supports 400,000 conferences and exhibitions worldwide, is of the size of US \$ 280 billion and is a

significant economic driver for a large number of nations. Currently India captures only 4.9 percent of the share of Asia in terms of number of events. In the absence of world class exhibition and conference facilities, India has not benefited from the potential benefits of this development. The development of the IICC is expected to help increase this share to around 13 percent by 2024. Additionally, the proposed project will enable New Delhi to compare favourably with Shanghai, Hong Kong and Singapore in the sphere of MICE Sector.



By Arif Nisar
Associate Editor



“The Delhi-Mumbai Industrial Corridor project is expected to create more demands for exhibitions and conventions in and around the region.”

Project Synopsis		
No.	Facilities	Area (Sq. M.)
1.	Convention Centre	60,000
2.	Exhibition Centre	2,50,000
3.	Foyer	50,000
4.	Multi-Purpose Arena	50,000
5.	Hospitality	2,75,000
6.	Retail	1,70,000
7.	Office	2,15,000
Total		10,70,000

Q&A



FREDERIK AFIF



LALIT CHOPRA



EERESH KAVI



DAVINDER WADHWA

The temporary Structure collapse at PM’s event venue in Midnapore

An Investigation of the incident by TFT correspondent Adrija Dasgupta and TFT Photo Journalist Agni Mukherjee from Midnapore

TFT Kolkata reporters got into the crux of the matter and spoke with B.J.P State Vice President, Dr Biswapriya Roy Chowdhury, B.J.P General Secretary Pratap Banerjee and Mukul Roy. The BJP office bearers spoke about ‘Real’ and ‘Political’ reasons of the incident. Excerpts of the exclusive Interviews and inside story follow.

TFT Investigation

Adrija Dasgupta
TFT
Correspondant

16th July 2018 saw a fateful incident in Midnapore when Prime Minister delivered his address at a farmer’s rally in Collegiate School Maidan. At about 12.45 pm, suddenly a portion of temporary iron structure crashed and collapsed on the ground in which around ninety people suffered injury and that followed the chaos. At least three people were seriously injured. All the injured persons were sent



Dr. Biswapriya
Roy Chowdhury



Mukul Roy



Pratap Banerjee

to Midnapore hospital and other local nursing homes.

An FIR has been registered against the Service Provider of the stage

and venue constructs,along with the organisers of the rally.

The collapse took place around 250 metres from

the main stage. Fortunately, Prime Minister Modi and the others on the Stage were unhurt. The tragedy didn’t stop there, in the same evening when the area was deserted, another portion of the tent and part of the boundary wall collapsed again which was not reported in any media. The incident also stirred questions about the leadership of B.J.P unit of Midnapore, responsible for organising the rally.

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Registrations at bauma Conexpo India exceeds all expectations

The construction machinery market in India is booming. Infrastructure and construction projects are benefiting from long-term support thanks to reforms passed by the Indian government. These are positive signs that are also reflected in the number of companies signing up for the next bauma Conexpo India. The event will take place from December 11 to 14. Due to the positive feedback from visitors and exhibitors, the trade fair will be held for the second time at the HUDA Ground in Gurgaon/Delhi.

With less than six months to go before it starts, the event organizers are optimistic about the upcoming construction machinery trade fair: "Demand is high and we are pleased with the high level of interest. We already have 30 percent more space registered than for the previous event," says Bhupinder Singh, CEO of bC Expo India. Well-known companies such as ACE, Case, Caterpillar, JCB, Kobelco, L&T, LiuGong, PERI, Putzmeister, Sany, Schwing Stetter, Volvo, Wirtgen and Zoomlion have not only registered to take part again but have also increased the floor space for their stands.

FAMILIAR & NEW FACES AT BAUMA CONEXPO INDIA

The event organizers are also thrilled to see the return of an industry giant: Terex, which last attended in 2014, will be back again. Other well-known companies such as DEUTZ Engines, Doka, Doosan Bobcat, eTrack Crushers (a Keestrack Group company), Hyundai and Manitou Equipment have also signed up for the event.

New faces to bauma Conexpo India include



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-Bhupinder Singh
CEO of bC Expo India

the German company Kaeser Kompressoren SE, a world-leading manufacturer and supplier of compressed air products and services, and India's Tata Hitachi, a leading manufacturer of mining, construction and agricultural machinery.

The trade fair's excellent reputation is

not only attracting well-known companies from India but also exhibitors from across the globe. Various countries, including China, Germany, Spain and North America, will be represented on site with joint stands. More country pavilions are planned. The advantages of this centralized organization are that joint stands enable small and medium-sized companies to find cooperation partners, and provide help in gaining a foothold in this large market.

AWARD CONFIRMS TRADE FAIR'S IMPORTANCE AS AN OUTSTANDING B2B PLATFORM

For the third time, bauma Conexpo India has won an award from the Indian Exhibition Industry Association (IEIA) and The Economic Times. The construction machinery trade fair impressed the panel of judges in the "India's Top B2B Exhibition" category.

SUSTAINED GROWTH FORECAST FOR INDIA'S CONSTRUCTION MACHINERY MARKET

Following an Off-Highway Research analysis (April 2018), India's construction and mining industries in particular are expected to experience sustained growth through to 2022. ICEMA, the Indian Construction Equipment Manufacturers' Association, also predicts a 10 percent growth rate for India's gross domestic product by 2024. A major reason behind these promising trends are ambitious reforms passed by the Indian government that support infrastructure and construction projects.

'Participate, Engage, Share & Win' : The mantra at 33rd IEA CONGRESS 2018

IEA's Exhibition & Event Logistics Industry event concluded

'Participate, Engage, Share & Win' was this year's mantra at IEA's must-attend event for the Exhibition & Event Logistics Industry.

Under the banner, 'Bridging the World - Driving Growth, Boosting Action', 241 delegates representing 45 countries joined the IEA Congress 2018 in San Francisco. The second event open to all exhibition & event logistics professionals, the IEA PARTNERING EVENT, welcomed 355 experts from 51 countries. 2,839 pre-arranged meetings again established the platform as the premier networking event of the worldwide industry.

With a new concept and format, the IEA FORUM 2018 encouraged participants to #THINK, #BRAINSTORM and #STREAM, using an interactive, solution-based approach to help them understand the challenges and benefits of digital technologies.

The objective of the Forum's new programming was to promote a strong level of participation, introduce tools for digital transformation and help participants to gain better understanding how transformation can induce member's benefits. This naturally provided momentum for five new taskforces aimed at developing new software and technologies that will, hopefully, affect business and impact the whole industry.

The main goal this year was to create an environment of economical energy, resource and inspiration for our members' business, so that every single participant could go back home with at least ONE new idea for facing this era of constant change. Our Mission could be accomplished thanks to our content partners:

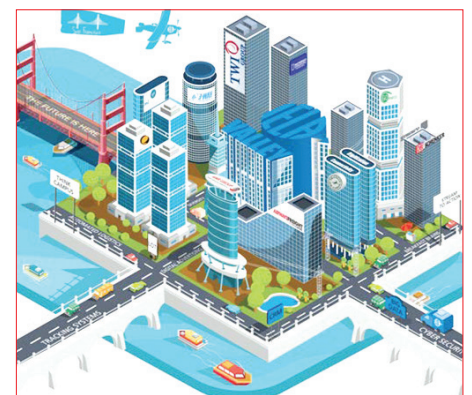


H. S. Bedi (Alias Vicki Bedi), Chairman, IEA

- Sonia Thomas, UFI: #THINK 1 - DIGITIZATION in the Exhibition Industry 4.0.
- Cathy Breden, IAEE/CEIR: #THINK 2 - DIVERSITY - Why Diversity is Essential for Workplace Success
- Jeff Butler, #THINK 3 - DIGITAL NATIVES & Multi generational Management
- Patrick Schwerdtfeger, KEYNOTE - The ABCs of Disruptive Innovation: How to Change your Future

IEA's 2017 Award Winners honoured for their outstanding performances

"We extend our congratulations to all 2017 BEST AGENT Winners! The IEA Awards highlight those companies and individuals that drive excellence and improve standards in the Industry. We thank all our members for their participation in the IEA STANDARDS OF PERFORMANCE SURVEY and for evaluating all the partners they have worked with over the past year. The winners were the top-rated companies from the Survey, a unique tool that gauges our members' performance," said Ms.



Mariane Ewbank, IEA's Former Chairwoman.

TOP 3 BEST DOMESTIC AGENTS 2017

- 1st Place: JIM Project & Expo Logistics (M) Sdn. Bhd, Malaysia
- 2nd Place: Eurotran Expo Service Co., Ltd., Taiwan
- 3rd Place: Schenker Deutschland AG - Stuttgart, Germany

TOP 3 BEST EXPORT AGENT 2017

- 1st Place: Airways Freight Corporation, United States
- 2nd Place: BTG Suisse Ltd., Switzerland
- 3rd Place: GBH Exhibition Forwarding Ltd., United Kingdom

Honorary Member

Christoph Rauch from BTG Messe-Spedition GmbH was honoured for many years of dedication and commitment as an IEA Member and former Chairman and Treasurer. During a very emotional ceremony, Christoph Rauch dedicated the award to his father Klaus Rauch, IEA Founder and Honorary Member.