

# UFI Info

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# Operations & Services Working Group

## Meeting in Paris, France

The UFI Operations and Services Working Group recently met for two days at the UFI Headquarters and European Office in Paris. On the first day, the group discussed membership matters, selected the award topic for 2020, elected a new Vice-Chair and welcomed new members.

UFI is delighted to announce that Jules Broex, Director of Operations at RAI Amsterdam, is now the new Vice-Chair. Together with Chair Stefan Eckert, Senior Vice President Services at Koelnmesse, he will help address industry trends that are particularly important to operations and services.

The Working Group welcomed three new members: Guido Fornelli, Vice Chairman of IELA, Cordelia von Gymnich, Vice President Service of Messe Frankfurt, and Anette Ternström Andersson, CPO and Director Production & Services at Stockholmsmässan.

On the second day, the Working Group was welcomed by VIPARIS at their Porte de Versailles exhibition and convention centre. An exclusive “behind the scenes” tour was organised by Silvia Popa and Julien Bonne, colleagues from VIPARIS, including a stop at IAAPA Europe exhibition and the French Event Booster.

For more information on the Operations and Services Working Group, please visit the [website](#).



Photo: Jules Broex, RAI Amsterdam and Stefan Eckert, Koelnmesse.



Photo: The Operations and Services Working Group.

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# Industry Partners Working Group

## The group designs its first award

The Industry Partners Working Group is ready to launch its very first award at the UFI Global Congress in Bangkok this autumn.

During a recent conference call, the Working Group finalised their first UFI Industry Partner Award, designed to recognise industry partners who demonstrate innovative concepts, creative campaigns or original projects that drive the success of the exhibition world. As partners to the industry, we share a common goal: to work closely with organisers and venues in support of sustaining and creating successful exhibitions. The Working Group is eager to identify best-practice examples from among its peers. Stay tuned to discover the specific award topic, the entry criteria and the process. Follow at [#ufibangkok](#).

As an association, UFI offers platforms for sharing best practices and honouring outstanding activities in our industry – including a prestigious award programme, globally recognised for more than a decade. We are delighted to include the new award into the overall UFI programme.

For more information on the Industry Partners Working Group, please visit the [website](#).



# UFI welcomes its members in Paris

## MYCE and KLCC visit at HQ

UFI was delighted to welcome Norisma Ismail, Sales Manager at Malaysia Convention & Exhibition Bureau, and Tiffany Chung, Head of Sales at Kuala Lumpur Convention Centre, at the UFI Headquarters and European Regional Office.

UFI enjoyed having both members on site to discuss current projects and areas of collaboration.

Photo: Norisma Ismail from Malaysia Convention & Exhibition Bureau, and Tiffany Chung from Kuala Lumpur Convention Centre with Kai Hattendorf and Angela Herberholz from UFI.



## Cooperation with IELA

With a Membership of more than 200 expert companies from 56 countries serving the exhibition industry, IELA (The International Exhibition Logistics Association) is a natural partner to UFI.

Elizabeth Niehaus, IELA's Executive Officer recently came to the UFI office to discuss respective ongoing projects and area of collaborations (Global Exhibitions Day, events, working groups and guidelines).



Photo: Kai, Sonia and Christian from the UFI team and Elizabeth Niehaus from IELA.

## Former GED team

Once in the Global Exhibition Day family, there's no escaping. On 27 September Zhonghua (China) HU, who worked as GED support in 2018, visited UFI Headquarters in Paris.



Photo: Zhonghua HU and the UFI team.